



# Introducing the Air Quality Life Index

Twelve Facts about Particulate Air Pollution,  
Human Health, and Global Policy

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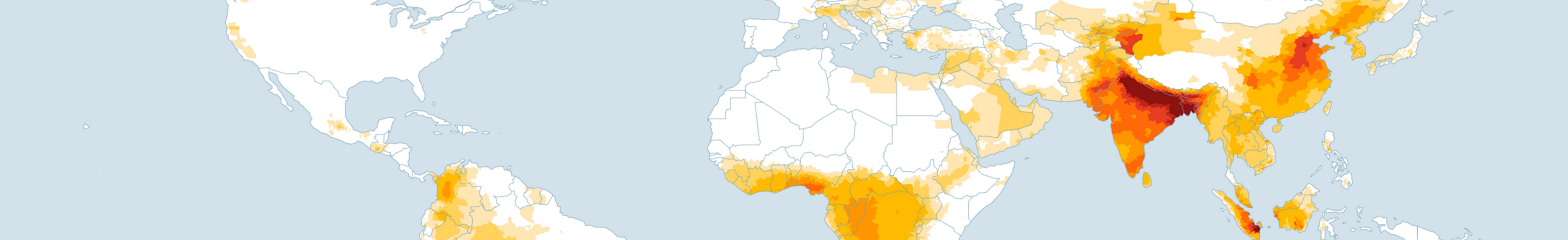
RUSTON, WA | EPA 1970

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EXECUTIVE SUMMARY

Particulate matter (PM) air pollution is the greatest current threat to human health globally.

Its microscopic particles penetrate deep into the lungs, bypassing the body’s natural defenses. From there it can enter the bloodstream, causing lung disease, cancer, strokes, and heart attacks. There is also evidence of detrimental effects on cognition. Yet, in spite of these risks, the relationship between particulate matter air pollution levels and human health is not widely comprehended by society at large. For most people, their only insight into particulate air pollution exposure and risk is the popular Air Quality Index, which uses a color-coded system to provide a normative assessment of daily air quality. But these colors do little to convey actual health risk, and are often accompanied by measurements of units that are unfamiliar to almost everyone (e.g., micrograms of pollution per cubic meter).

The Air Quality Life Index, or AQLI, represents a completely novel advancement in measuring and communicating the health risks posed by particulate matter air pollution. This is because the AQLI converts particulate air pollution into perhaps the most important metric that exists: its impact on life expectancy.

The AQLI reveals that, averaged across all women, men, and children globally, particulate matter air pollution cuts global life expectancy short by more than 2 years relative to what they would be if particulate concentrations everywhere were at the level deemed safe by the World Health Organization (WHO). This life expectancy loss makes particulate pollution more devastating than

communicable diseases like tuberculosis and HIV/AIDS, behavioral killers like cigarette smoking, and even war.

Some areas of the world are impacted more than others. For example, across OECD countries, where there is less pollution, life expectancy is cut short by an average of about four months relative to the WHO guideline. In China and India, where there are much greater levels of pollution, bringing particulate concentrations down to the WHO guideline would increase average life expectancy by 3.5 and 6.0 years, respectively.

The AQLI is rooted in peer-reviewed research that for the first time quantified the causal relationship between long-term human exposure to air pollution and life expectancy. The Index then combines this research with hyper-localized, global PM measurements, yielding unprecedented insight into the true cost of air pollution in communities around the world. For example, the average resident of Delhi will live about 12 fewer years because of high pollution, while those in Beijing and Los Angeles will live almost five years and about two months, respectively.

Beyond these factors, the AQLI stands apart in a few important respects:

- The research underlying the AQLI is based on a setting with pollution at the very high concentrations that prevail in many parts of Asia today. Previous work has relied on extrapolations of associational evidence from the low levels in the United States from cigarette studies.
- The causal nature of the AQLI’s underlying research allows it to isolate the effect of air pollution from other factors that impact health. In contrast, previous efforts to summarize the health effects of air pollution have relied on associational studies that are prone to confounding the effects of air pollution with other determinants of human health.
- The AQLI delivers estimates of the loss of life expectancy for the average person. Other approaches report the number of people who die prematurely due to air pollution, leaving unanswered by how much these lives were cut short.
- The AQLI uses highly localized satellite data, making it possible to report life expectancy impacts at the county or similar level around the world, rather than at much more aggregated levels reported in previous studies.

In addition to its importance for typical individuals around the world, the AQLI can be an invaluable tool for policymakers. It can be used to measure, track, and illustrate the impact of pollution reductions, both in terms of air quality and life expectancy. For example, reductions in air pollution resulting in large part from the Clean Air Act have added more than 1.5 years to the life expectancy of the average American since 1970. The AQLI’s data also show that, more recently, three years into a “War on Pollution,” China has achieved large reductions in air pollution. If these improvements are sustained, the average resident there would see their life expectancy increase by one year.

The rest of this document lays out twelve facts about particulate air pollution and the AQLI. Section 1 provides basic background on particulate air pollution, its impacts on the human body, and its main sources. Section 2 lays out what researchers know and don’t know about particulate air pollution’s impact on health. Section 3 describes the AQLI and how it can be used. Finally, Section 4 uses the lens of the AQLI to unveil the gravity of the pollution threat to life expectancy, and where it is most severe.

Particulate matter air pollution cuts global life expectancy short by more than 2 years.





SECTION I

# Background on Particulate Air Pollution

Particulate matter air pollution is widely believed to be the most deadly form of air pollution. Its microscopic particles penetrate deep into the lungs and filter into the bloodstream. From there, they can eventually lead to lung disease, cancer, strokes or heart attacks. Most of this particulate pollution comes from the combustion of fossil fuels—the same fossil fuels that contribute to climate change.

## FACT 1 Particulates are tiny and pernicious invaders of the cardiorespiratory system.

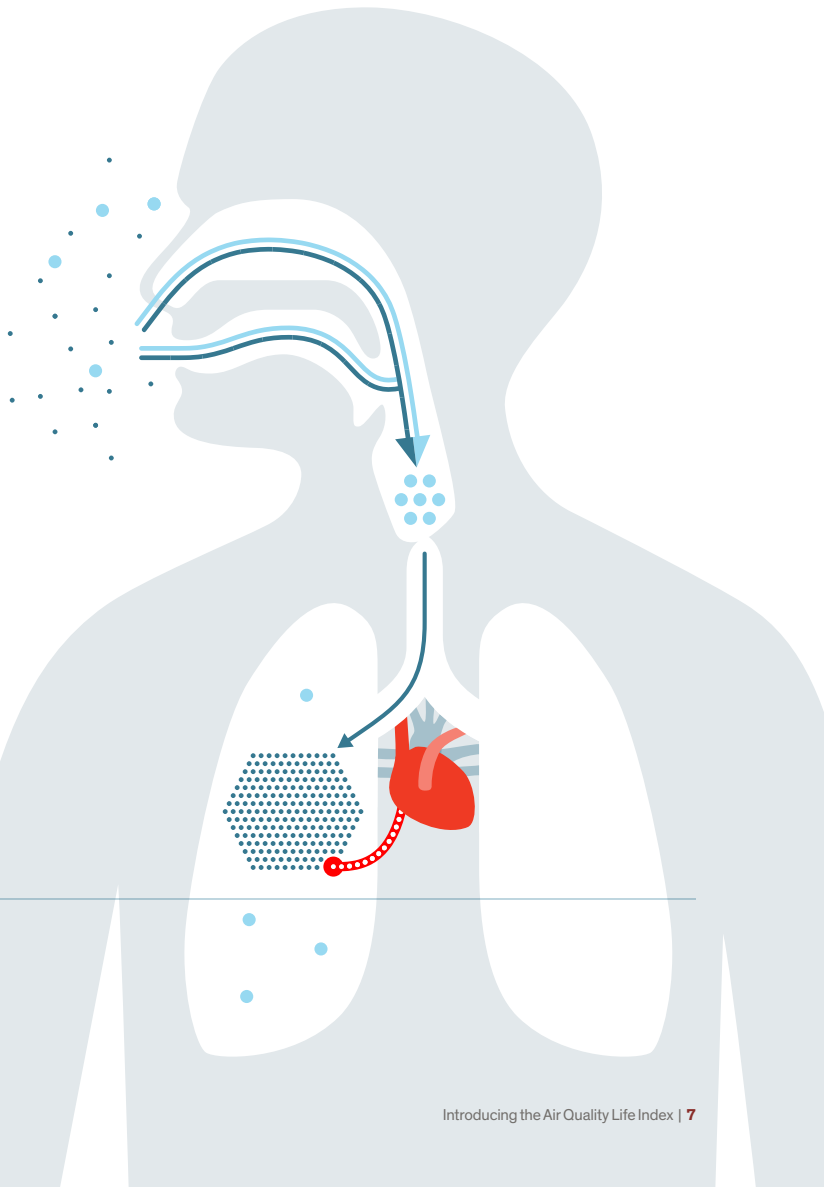
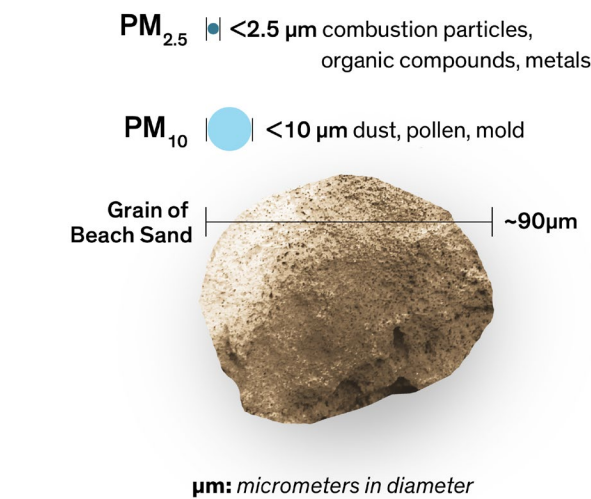
Particulate matter (PM) refers to solid and liquid particles—soot, smoke, dust, and others—that are suspended in the air. When the air is polluted with PM, these particles enter the respiratory system along with the oxygen that the body needs.

After PM is breathed into the nose or mouth, each particle's fate depends on its size: the finer the particles, the farther into the body they penetrate. PM<sub>10</sub>, particles with diameters smaller than 10 micrometers (μm), are small enough to pass through the hairs in the nose. They travel down the respiratory tract and into the lungs, where the metal elements on the surface of the particles oxidize lung cells, damaging their DNA and increasing the risk of cancer.<sup>1</sup> The particles' interactions with lung cells can also lead to inflammation, irritation, and blocked airflow, increasing the risk of or aggravating lung diseases that make breathing difficult, such as chronic obstructive pulmonary disorder (COPD), cystic lung disease, and bronchiectasis.<sup>2</sup>

More deadly is an even smaller classification: PM<sub>2.5</sub>, or particles with diameter less than 2.5μm—just 3 percent the diameter of a human hair. In addition to contributing to risk of lung disease, PM<sub>2.5</sub> particles pass even deeper into the lungs' alveoli, the blood vessel-covered air sacs in which the bloodstream exchanges oxygen and carbon dioxide. Once PM<sub>2.5</sub> particles enter the bloodstream via the alveoli, they inflame and constrict blood vessels or dislodge fatty plaque, increasing blood pressure or creating clots. This can block blood flow to the heart and brain, and over time, lead to stroke or heart attack. In recent years, researchers have even begun

to observe that PM pollution is associated with lower cognitive function. They speculate that PM<sub>2.5</sub> in the bloodstream may cause the brain to age more quickly due to the inflammation. In addition, it may damage the brain's white matter, which is what allows different regions of the brain to communicate.<sup>3</sup> White matter damage similar to the kind linked to PM<sub>2.5</sub> has been implicated in Alzheimer's and dementia.<sup>4</sup>

The tiny size of PM<sub>2.5</sub> particles not only makes them harmful from a physiological perspective, but also allows these particles to stay in the air for weeks and to travel hundreds or thousands of kilometers.<sup>5</sup> This increases the likelihood that the particles will end up inhaled by humans before landing onto the ground.



1 Xing et al., 2016  
2 E.g. Ling & van Eeden, 2009  
3 Gibbens, 2018  
4 Iadecola, 2013  
5 Wilson & Suh, 1997



FACT 2

Energy production is the primary source of particulate pollution.

Though some particulates arise from natural sources such as dust, sea salt, and wildfires, most PM<sub>2.5</sub> pollution is human-induced. The fact that burning coal pollutes the air has been known for some time. Around 1300, King Edward I of England decided that the punishment for anyone who burned coal in his kingdom would be death. Today, fossil fuel combustion not only releases carbon dioxide that increases the odds of disruptive climate change, but is also the leading global source of man-made PM<sub>2.5</sub>.<sup>6</sup> It generates particulates through three distinct pathways<sup>7</sup>:

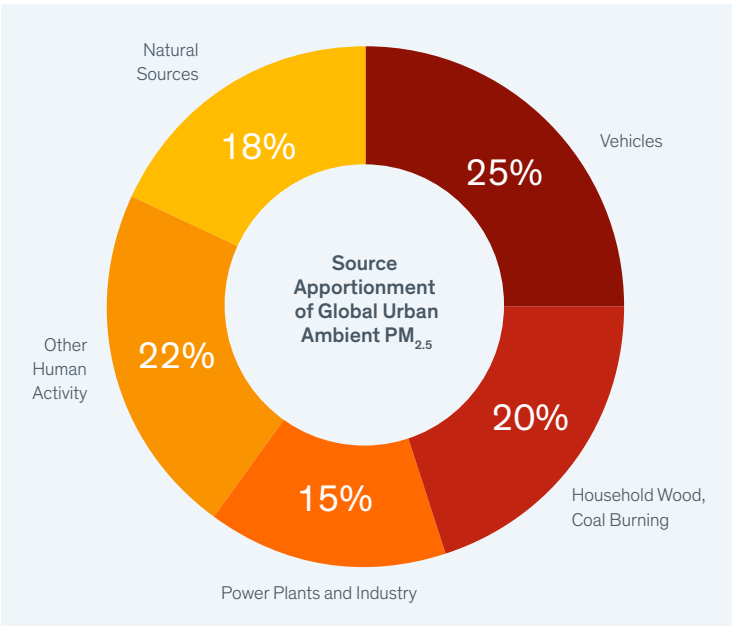
Because coal contains sulfur, coal-fired power plants and industrial facilities generate sulfur dioxide gas. Once in the air, the gas may react with oxygen and then ammonia in the atmosphere to form sulfate particulates.

Combustion that occurs at high temperatures, such as in vehicle engines and power plants, releases nitrogen dioxide, which undergoes similar chemical reactions in the air to form nitrate particulates.

Diesel engines, coal-fired power plants, and the burning of coal for household fuel all involve incomplete combustion. In this type of combustion, not enough oxygen is present to generate the maximum amount of energy possible given the amount of fuel. Part of the excess carbon from the fuel becomes black carbon, a component of PM<sub>2.5</sub> that is also the second- or third-most important contributor to climate change after carbon dioxide and perhaps methane.

In addition to fossil fuel combustion, humans generate PM<sub>2.5</sub> through the combustion of biofuels such as wood and crop residue for household cooking and heating. Biofuel burning emits black carbon and organic particulates. In many parts of the world, biofuel combustion's contribution to particulate pollution is comparable to that of fossil fuels. The burning of biomass—forests, savannah, and crop residue on fields—to clear land for agriculture is also a significant source of anthropogenic particulate pollution.<sup>8</sup>

Figure 1 · Source Apportionment of Global Urban Ambient PM<sub>2.5</sub>



Source: Karagulian et al., 2015

6 Philip et al., 2014

7 NRC, 2010

8 Philip et al., 2014

FACT 3

Technologies can reduce particulate pollution, but they increase energy costs.

Several available technologies present the opportunity to reduce particulate air pollution and particulate precursor emissions while maintaining energy production and quality of life. Both stationary and mobile pollution sources can reduce their emissions of the sulfur dioxide (SO<sub>2</sub>) that eventually becomes sulfate particulates.

For power plants, the technique of flue-gas desulfurization (FGD)<sup>9</sup> removes the SO<sub>2</sub> from the exhaust before it is emitted into the atmosphere by applying an alkaline sorbent to the exhaust. The acidic SO<sub>2</sub> reacts with the sorbent to form neutral calcium or magnesium sulfite, which will no longer form particulates once in the atmosphere. Knowledge of this chemical process has existed since the second half of the 19<sup>th</sup> century and was first applied to power plants in London in the 1920s when SO<sub>2</sub> pollution led to public outcry and court action.<sup>10</sup>

Today, state-of-the-art FGD “scrubbers” can remove up to 99 percent of SO<sub>2</sub> from power plant emissions, though FGD comes at a cost to the power plant and consumer. We estimate that for a coal plant with little or no existing emissions control, installing FGD increases the retail price of a kilowatt-hour of electricity generated from 6.5 to 7.1 U.S. cents.<sup>11</sup> Nevertheless, this technology is now common where air pollution regulations exist. In the United States in 2017, 86 percent of installed coal power generation capacity was in power plants with FGD.<sup>12</sup>

For vehicles, innovations such as ultra-low sulfur diesel (ULSD) are now standard in the European Union and United States thanks to environmental regulations. Unlike FGD, which clean up pollutants that have already been generated, sulfur is pre-removed from fuel to create ULSD, preventing pollutant generation in the first place. Compared to the diesel used before the first diesel regulations took effect, ULSD contains up to 99.7 percent less sulfur<sup>13</sup>; compared to the low sulfur diesel (LSD) that directly preceded it, ULSD costs 2 percent more<sup>14</sup> and contains 97 percent less sulfur.<sup>15</sup>

Advanced technologies exist for addressing other pollutants as well. Since nitrogen oxide emissions occur when the temperature of combustion is high, to reduce nitrate particulates, low-peak-

9 SO<sub>2</sub> emissions calculated based on India 2011 estimates from Guttikunda & Jawahar (2014) and BP Statistical Review (2012), assuming 90% SO<sub>2</sub> removal rate by FGD

10 Biondo & Marten, 1977

11 FGD costs estimated with EPIC Levelized Cost of Electricity model, based on data from U.S. EIA (2017a)

12 Calculated from U.S. EIA (2017b) and U.S. EIA (2017c)

13 U.S. EPA

14 Calculated with 2007-2008 data from U.S. EIA (2018)

15 U.S. DOE

16 Calculated from U.S. EIA (2017b) and U.S. EIA (2017c).

temperature burners can be used in power plants and industrial facilities. Electrostatic precipitators—installed for 95 percent of U.S. coal-fired generating capacity<sup>16</sup>—remove black carbon from power plant emissions, particulate filters do the same for diesel vehicle emissions, and clean stoves can reduce the amount of black carbon and organic particulates entering the lungs of families. Wider adoption of such technologies would significantly reduce the concentrations of particulate pollution around the world, potentially with little compromise to energy availability.

Figure 2a · Differences in levelized cost and SO<sub>2</sub> emissions per kilowatt-hour between a typical coal plant in India and one with flue gas desulfurization (FGD)

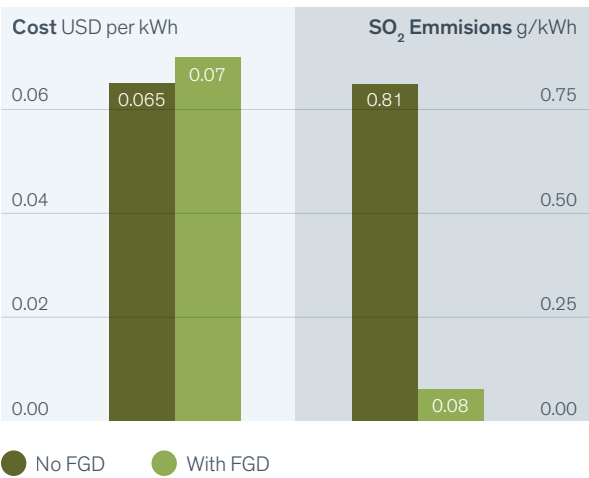
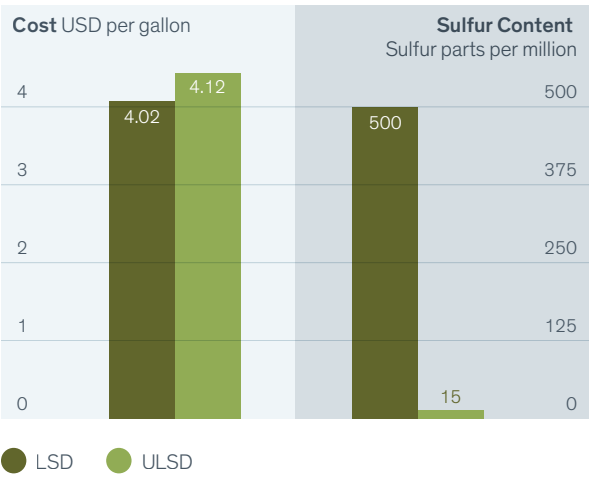
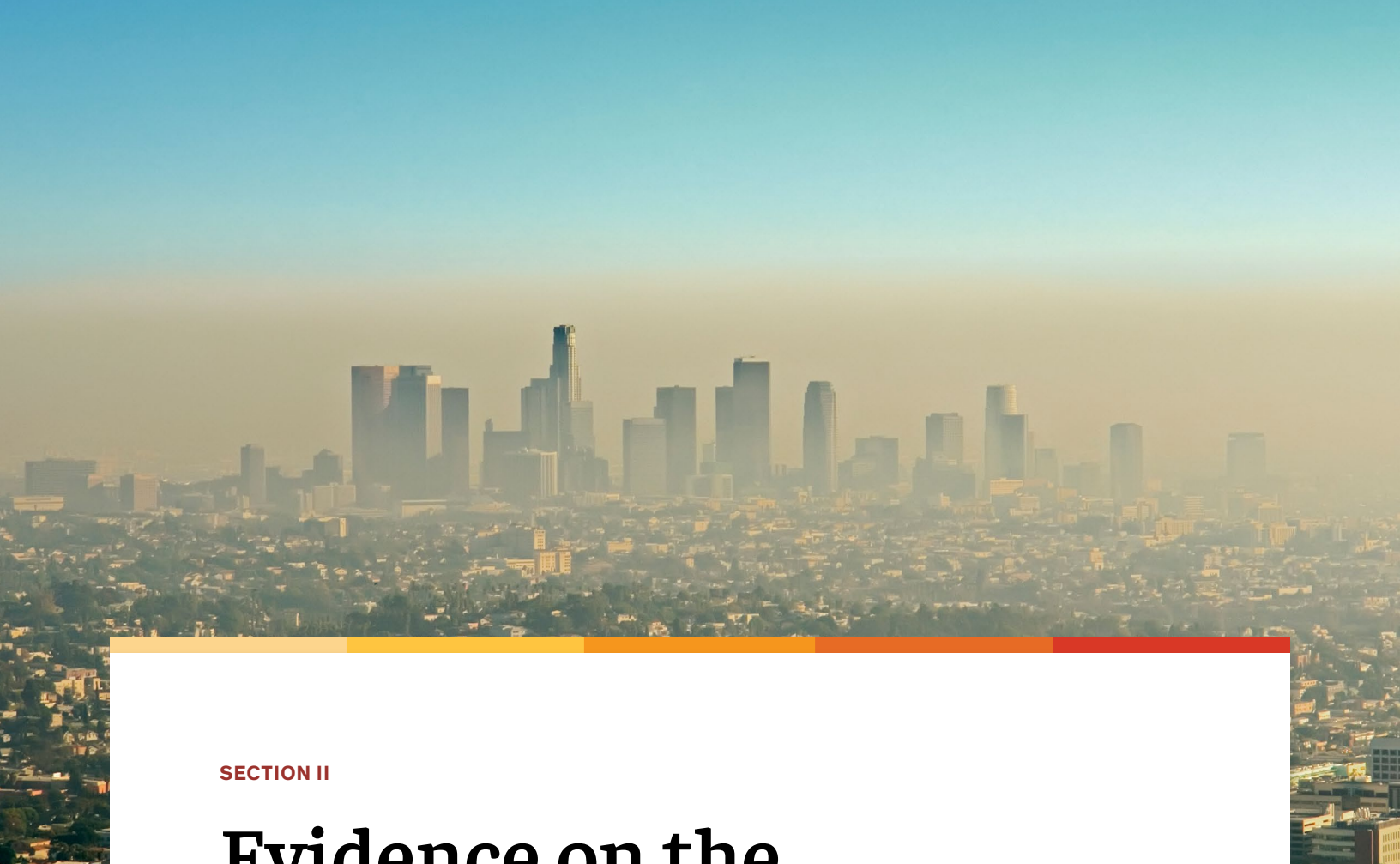


Figure 2b · Differences in cost and sulfur content between low (LSD) and ultra-low (ULSD) sulfur diesel





SECTION II

# Evidence on the Effects of Exposure

Scores of studies have found an association between particulate air pollution and human health, but left open important questions on the causal impact of particulate pollution and the total loss of life expectancy. A pair of recent studies exploit a natural experiment provided by a policy in China to provide the first causal evidence on the effects of sustained exposure to particulate pollution on life expectancy. Further, they are informative about the nature of the life expectancy-particulate pollution relationship at the levels of pollution that currently prevail in Asia and other parts of the world.

FACT 4

## Studies link particulate pollution and health, but leave vital questions unanswered.

Decades of research have established strong associations between particulate pollution and various health outcomes: emergency room visits, cardiovascular and respiratory disease prevalence, and mortality. However, though valuable, these studies left a gap in our understanding of the causal impact of sustained particulate exposure on lifetime health, especially in the context of today’s industrializing countries.

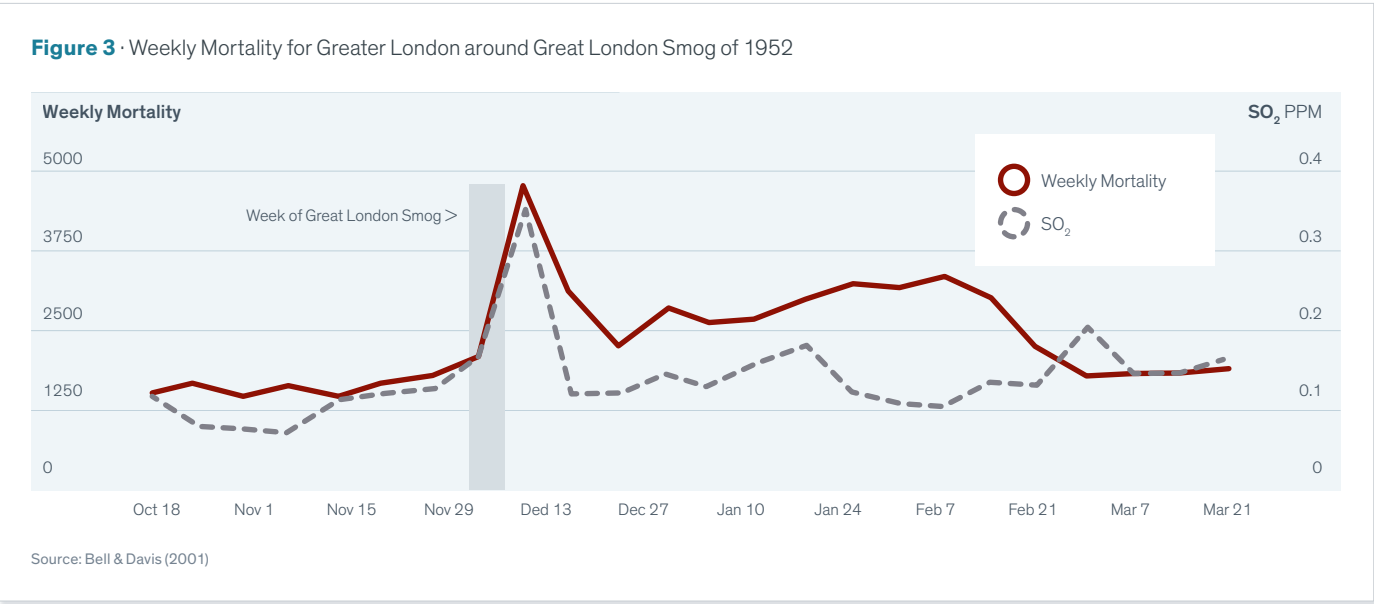
An extensive body of research has documented a tight link between particulates and adverse health outcomes. For example, a famous analysis suggests that the Great London Smog of 1952 killed as many as 12,000 people.<sup>17</sup> In more recent decades as well, in European cities, days with higher particulate concentrations recorded greater numbers of deaths.<sup>18</sup> Further, a pair of studies by Chay and Greenstone (2003a and 2003b) uncovered a robust relationship between particulate pollution and elevated infant mortality rates.

Such studies go a long way towards establishing a causal relationship, but do not answer two key questions. First, how many years of life were lost across the population? It is not clear from these results whether those who die prematurely would have soon passed away from other causes, and particulate pollution may simply have exacerbated their ailments, leading to slightly sooner deaths. Second, the broader question about pollution is the impacts of exposure for many years, not just for short periods of time or while

in utero or an infant. These studies leave this second key question—what are the long-term impacts of sustained exposure—unanswered.

Other research has attempted to address these questions. For example, Pope et al. (2009) found that a decrease in particulate pollution in 51 U.S. metropolitan areas from the late 1970s and early 1980s to the late 1990s and early 2000s was associated with an estimated increase in life expectancy of 0.6 years. This paper, as well as the famous Six Cities Study,<sup>19</sup> made important progress in estimating the consequences of long-run exposure. Yet, the results of these studies are likely to be biased by confounding variables. Since people who live in more polluted places may have worse health along dimensions not measured in the data than people in less polluted places, and there may be other locational differences in the determinants of health (e.g., the quality of medical care), questions remain about whether the resulting estimates of the effects of air pollution are confounded by other factors.<sup>20</sup>

Another hole in the body of evidence is that the settings studied in most of the research are in North America and Europe, for which data is readily available but pollution levels are relatively low. As a result, the findings may not be generalizable to high-pollution settings such as China and India. Thus, there remained a need to establish the causal effects of sustained exposure to high particulate concentrations.



<sup>17</sup> Davis, 2002  
<sup>18</sup> Katsouyanni et al., 1997  
<sup>19</sup> Dockery et al., 1993  
<sup>20</sup> Chay & Dobkin, 2003; Dominici et al., 2014



FACT 5

Latest evidence shows sustained exposure to particulate pollution causes shorter lives.

Thanks to a natural experiment set in China, Chen et al. (2013) and Ebenstein et al. (2017) estimated the causal relationship between long-term particulate air pollution exposure and life expectancy that applies to today's high pollution settings.

In China, citizens in the north experience higher levels of pollution in part because of a government policy initiated during the planning period (i.e., 1950 to 1980) that gave those living north of the Huai River free coal to power boilers for heating. While the policy's purpose was to provide warmth in the winter to those who needed it the most, it resulted in a high reliance on coal, and therefore significantly more particulate air pollution north of the river. Further, a household registration system restricted mobility, so one could determine each individual's lifetime exposure to particulate pollution based on birthplace.

Importantly, there are not discrete differences between households directly north of the Huai River and those directly south in terms of personal habits, socioeconomic conditions, healthcare access, or other factors that could influence life expectancy. And, since the policy has been in place for decades and individuals could not easily leave polluted areas, any differences in health can plausibly be attributed to sustained exposure to particulate pollution. As a result, researchers could interpret the differences in

health between the two groups as the causal effect of particulate pollution without concern about confounding variables.

The quasi-experiment showed that particulate air pollution was 46 percent higher north of the Huai River due to the winter heating policy that led to heavy burning of coal. After linking this pollution data to mortality data, the researchers found that those residing just to the north of the river lived 3.1 fewer years than those just to the south. Furthermore, elevated mortality was evident at all ages. The shorter lifespans were almost entirely due to an increase in cardiorespiratory deaths for which there is a plausible pathophysiological connection to particulate pollution exposure. The researchers did not see a higher mortality rate caused by other illnesses. They also saw no differences in health behaviors such as smoking regularly, drinking heavily, or insufficient exercise—all factors that can spur cardiorespiratory illnesses.

Overall, these data indicate that sustained exposure to an additional 10  $\mu\text{g}/\text{m}^3$  of  $\text{PM}_{2.5}$  reduces life expectancy by 0.98 years.<sup>21</sup> The range of  $\text{PM}_{2.5}$  concentrations that the study analyzes is similar to the observed global distribution, providing a credible basis for generalizing this measured pollution-life expectancy relationship.

For more information about the AQLI's raw data sources, please see the Appendix.

Figure 4a • Particulate Matter Levels ( $\text{PM}_{10}$ ) South and North of the Huai River Boundary

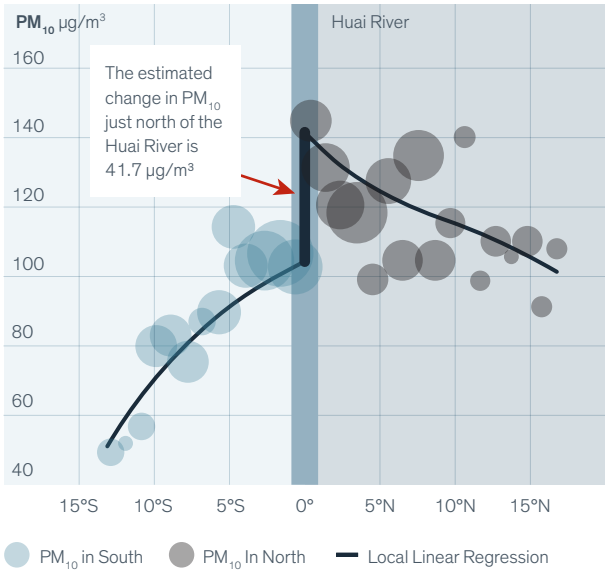
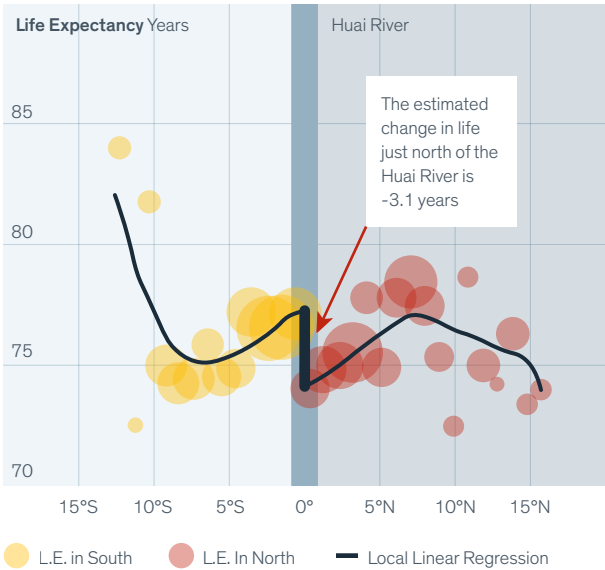


Figure 4b • Life Expectancy Years South and North of the Huai River Boundary



21 For the conversion from the findings of Ebenstein et al. (2017) in terms of  $\text{PM}_{10}$  to the relationship in terms of  $\text{PM}_{2.5}$ , see the Appendix.

Sustained exposure to an additional 10  $\mu\text{g}/\text{m}^3$  of  $\text{PM}_{2.5}$  reduces life expectancy by 0.98 years.

### SECTION III

# Introducing the Air Quality Life Index

The Air Quality Life Index (AQLI) is based on the finding that an additional  $10 \mu\text{g}/\text{m}^3$  of  $\text{PM}_{2.5}$  reduces life expectancy by 0.98 years. By combining this finding with satellite-derived, hyper-localized  $\text{PM}_{2.5}$  measurements around the world, the AQLI provides unprecedented insight into the global impacts of particulate pollution in local jurisdictions. The Index also illustrates how air pollution policies can increase life expectancy if pollution levels were reduced to the World Health Organization's (WHO) safe guideline or existing national air quality standards, or by user-selected percent reductions. This information can help to inform local communities and policymakers about the benefits of air pollution policies in very concrete terms.

### FACT 6

## The AQLI uses hyper-localized satellite pollution measurements for the entire world.

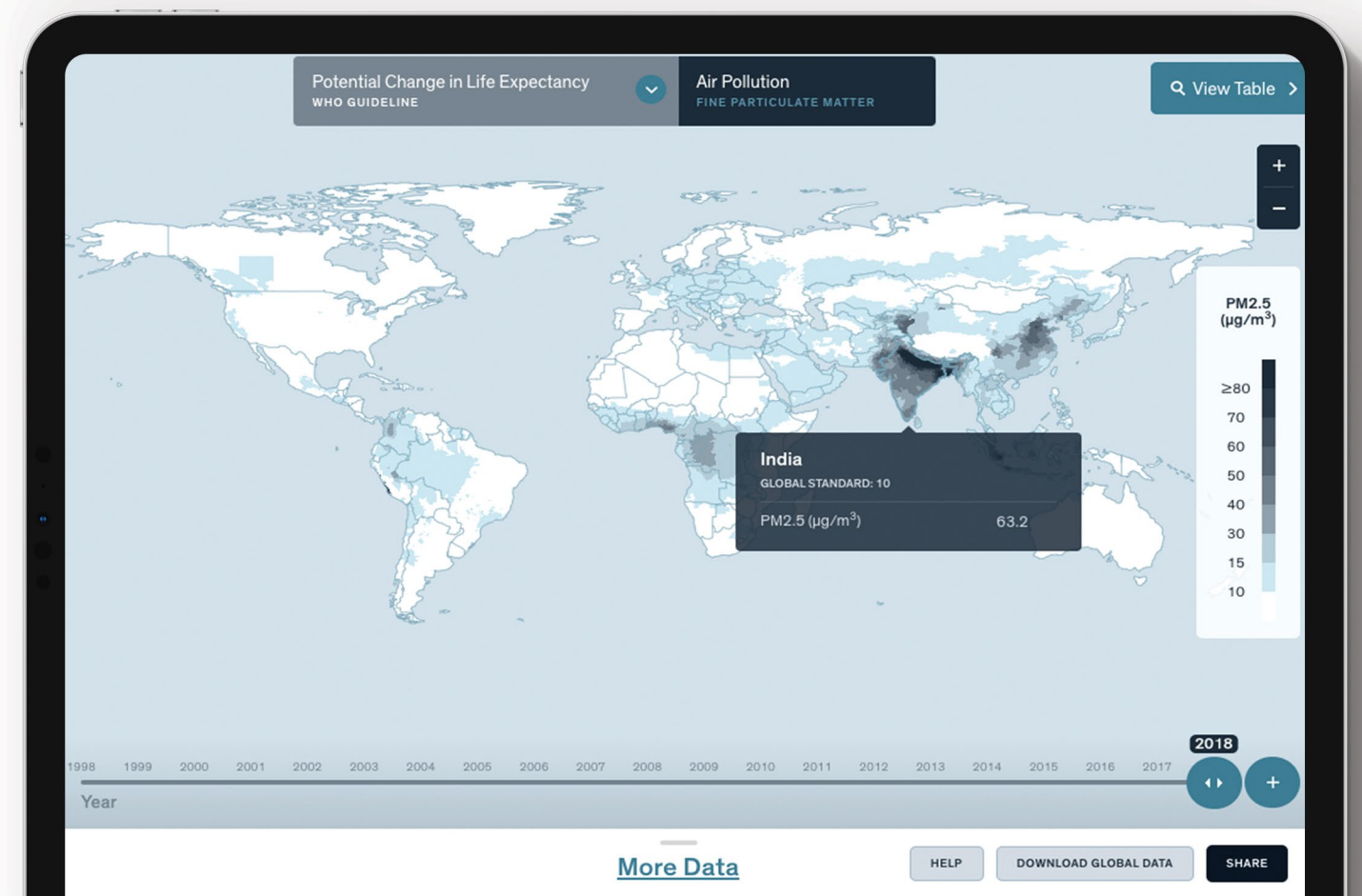
Reliable, geographically extensive pollution measurements are critical to understanding the extent of air pollution and its health impacts. Unfortunately, many areas around the world currently lack extensive pollution monitoring systems. Of the areas with monitoring, many are either newly established or did not begin monitoring  $\text{PM}_{2.5}$  until recently, making it impossible to track long-term impacts. The quality and trustworthiness of reported monitor data also varies, compromising comparisons of pollution across regions.

To construct a single dataset of particulate pollution and its health impacts that is global in coverage, local in resolution, consistent in methodology, and that spans many years to reveal pollution trends over time, the AQLI uses satellite-derived  $\text{PM}_{2.5}$  measurements. From satellite images, van Donkelaar et al. (2016) were able to deduce the quantity of aerosols in the atmosphere at each location. Atmospheric composition simulations helped translate that into levels of  $\text{PM}_{2.5}$ , which were cross-validated and interpolated using available ground-based monitor data. Finally, using the same atmospheric composition simulations, the researchers subtracted out the share of  $\text{PM}_{2.5}$

at each location that is due to dust and sea salt, leaving approximately the level of  $\text{PM}_{2.5}$  generated by human activity.

The resulting dataset spans the years 1998-2018 and covers the globe at the high resolution of 5km x 5km. In other words, for every area about 1/30 the size of New York City, 1/60 the size of Delhi, or 1/170 the size of urban Beijing, it provides the annual average level of anthropogenic  $\text{PM}_{2.5}$  for each year over a 21-year period. Using population weights, the AQLI aggregates this data to both national and local levels. It shows, for instance, that on average, residents of Ottawa County, Ohio, in the United States and Brahmanbaria District, Chittagong, in Bangladesh were exposed to 2016 annual averages of 9.6 and  $66.5 \mu\text{g}/\text{m}^3$  of  $\text{PM}_{2.5}$ , respectively. By providing  $\text{PM}_{2.5}$  levels and impacts for each county-, district-, or prefecture-level area since 1998, the AQLI fills an information gap for local citizens and policymakers around the world.

*For more information about the AQLI's raw data sources, please see the Appendix.*





FACT 7

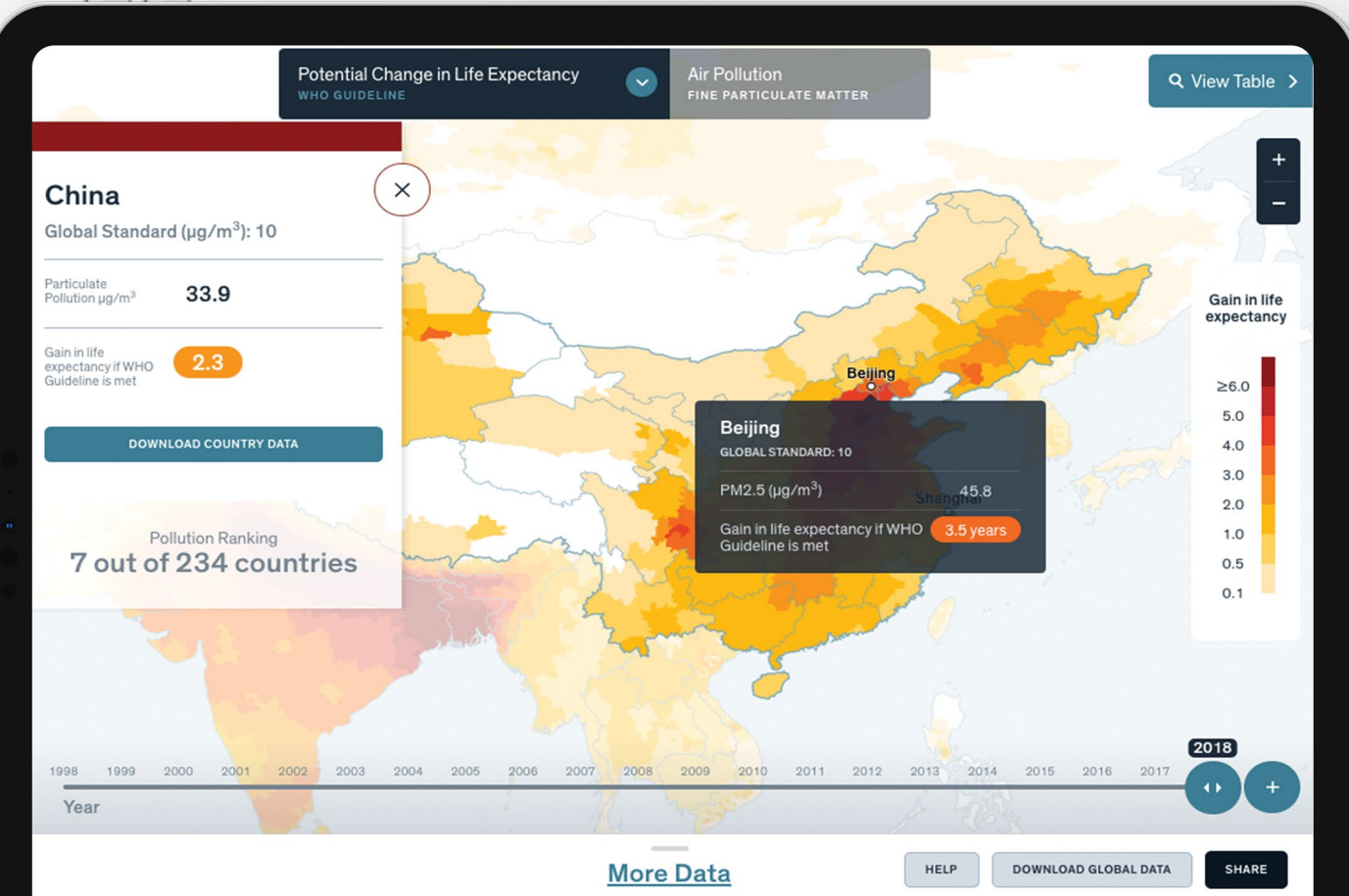
# The AQLI reports the gain in life expectancy from reductions in particulate pollution.

Many indices, such as the popular Air Quality Index, convert underlying pollution concentrations into colors (e.g., green, red and maroon) or numerical indices. Though they attach a sense of “good” or “bad” to local air pollution levels, to most users they carry little meaning in terms of actual consequence for human health.

The AQLI converts PM<sub>2.5</sub> air pollution into its impact on life expectancy, a concept understandable to all. Using the satellite PM<sub>2.5</sub> data and the results from the Huai River studies,<sup>22</sup> the AQLI reports the gain in life expectancy from reducing each region’s particulate concentration to the World Health Organization’s (WHO) safe guideline or existing national air quality standards, or by user-selected percent reductions. For example, consider Shanghai, where the 2016 average PM<sub>2.5</sub> concentration of 48 microg/m3 exceeded the WHO’s guideline of 10 microg/m3 by 38 microg/m3. The Huai River studies suggest that 10 µg/m<sup>3</sup> of PM2.5 reduces life expectancy by 0.98 years. Thus, the AQLI reports that Shanghai’s residents could expect to live 3.6 years longer if

it permanently reduced concentrations to the WHO guideline. In the United States, where the severity of particulate pollution is relatively small compared to that in many other countries, Los Angeles residents could expect to live an average of two months longer than they currently would if particulate pollution in the city were reduced to the WHO guideline.

*For more information about the AQLI’s methodology, please see the Appendix.*



22 Chen et al., 2013; Ebenstein et al., 2017

The AQLI reports the gain in life expectancy from reducing a region’s particulate concentrations to the World Health Organization (WHO) guideline, to the national standard, and by user-selected percent reductions.





SECTION IV

# The AQLI at Work

The AQLI reveals that the average person on the planet is losing 2.4 years of life expectancy due to particulate pollution exceeding the WHO guideline—more than devastating communicable diseases like tuberculosis and HIV/AIDS, behavioral killers like cigarette smoking, and even war. Some areas of the world are affected more than others, with the largest losses observed in India, China, and Bangladesh.

FACT 8

## Particulate pollution is the greatest external risk to human health.

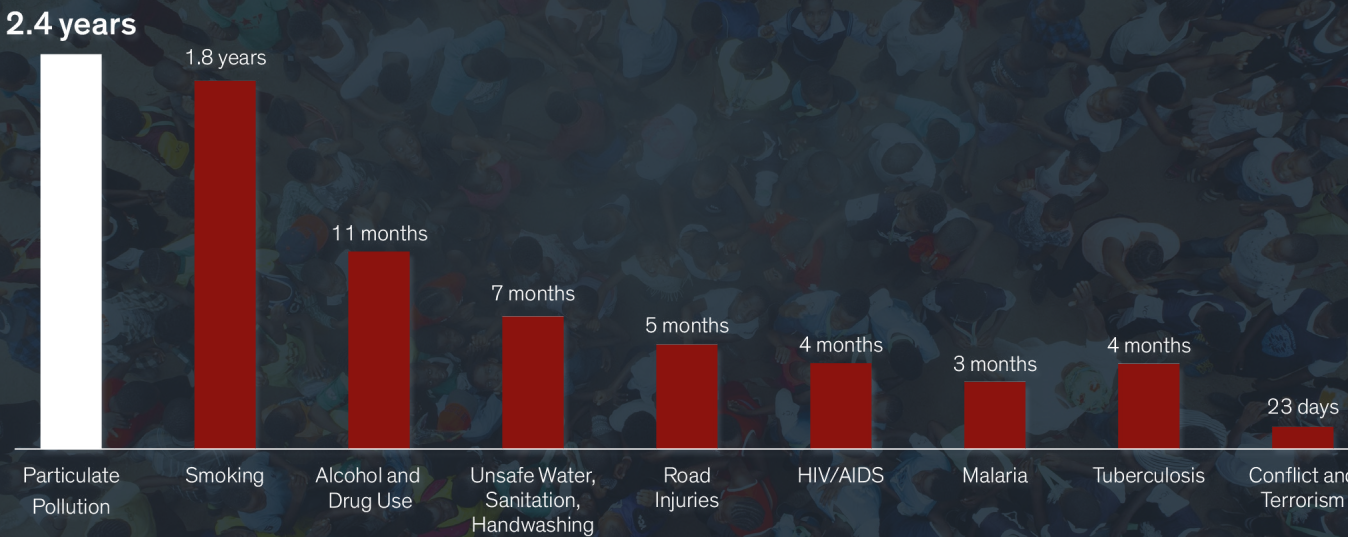
The WHO has set a guideline of 10  $\mu\text{g}/\text{m}^3$  as the safe level of long-term average particulate pollution. Relative to what life expectancy would be if all areas complied with this guideline, if current particulate pollution levels persist, today’s global population will lose a total of 17.8 billion years of life directly due to particulate pollution. If the entire planet permanently met the WHO guideline, the average person would live 2.4 years longer, extending life expectancy in 2016 to 74.6 years.

To put this in perspective, first-hand cigarette smoke leads to a reduction in global average life expectancy of about 1.8 years; alcohol and drugs reduce life expectancy by 11 months; unsafe water and sanitation take off 7 months; and HIV/AIDS, 4 months. Conflict and terrorism take off 23 days. So, the impact of particulate pollution on life expectancy is 33 percent more than that of smoking, almost three times that of alcohol and drug use, four times that of unsafe water and sanitation, six times that of HIV/AIDS, and 38 times that of conflict and terrorism.<sup>23</sup>

What accounts for particulate pollution’s enormous overall impact? The key difference is that residents of polluted areas can do very little to avoid particulate pollution, since everyone breathes the air. In contrast, it is possible to quit smoking and take precautions against diseases. Thus, air pollution affects many more people than any of these other conditions: 83 percent of the global population, or 6.2 billion people, live in areas where  $\text{PM}_{2.5}$  exceeds the WHO guideline. So, although other risks such as HIV/AIDS, tuberculosis, or war have a larger impact among the affected, they affect far fewer people. For example, the Global Burden of Disease estimates that those who died from HIV/AIDS in 2016 died prematurely by an average of 52.8 years. However, since the 36 million people affected by the disease is tiny compared to the 6.2 billion people breathing polluted air, the overall impact of air pollution is much greater.

23 Calculations based on 2016 results from GBD 2017. For details, see the Appendix.

Figure 5 · Average Life Expectancy Lost Per Person





FACT 9

The average loss in life expectancy due to particulate pollution has increased from 2.0 in 1998 to 2.4 in 2016.

Particulate pollution increased between 1998 and 2016 globally, causing a reduction in life expectancy for the average person of about 4 months. Average life expectancy would have been 2.0 years longer in 1998 if air quality met the WHO guideline globally. By 2016, this had increased to 2.4 years due to a 3.2 microg/m3 increase in average particulate pollution concentrations.

Developing countries, mostly in Asia and Africa, saw the largest increases in particulate pollution between 1998 and 2016. Over the course of these almost 20 years, industrialization, economic development, and population growth have greatly increased energy demand in these countries. For example, in China, which has experienced breakneck economic growth, coal-generated electricity increased more than five-fold from 1995 to 2015; in India, it increased more than three-fold.<sup>24</sup>

This greater energy use has enabled economic output and material consumption that have undoubtedly enhanced well-being, but it has also released more particulates into the air. Furthermore, energy demand in non-OECD regions is projected to continue growing,<sup>25</sup> so the upward trend in particulate pollution severity is likely to continue without concerted policy actions.

By contrast, North American and many European countries have seen their particulate pollution decrease in the past decades. Though they once suffered from severe particulate pollution, with levels rivaling those in today’s most polluted countries, the offshoring of polluting industries abroad and, crucially, well-implemented air pollution policies have played large roles in attaining clean air for many of these countries. Today, the average American breathes air that complies with the WHO guideline, whereas the average Briton loses 2.4 months of life due to particulate pollution..

FACT 10

Current particulate pollution concentrations are projected to shorten the lives of 1.1 billion people by at least five years.

Developing and industrializing Asian countries are impacted the most by particulate pollution. If in 2016, the WHO PM<sub>2.5</sub> guideline were met globally:

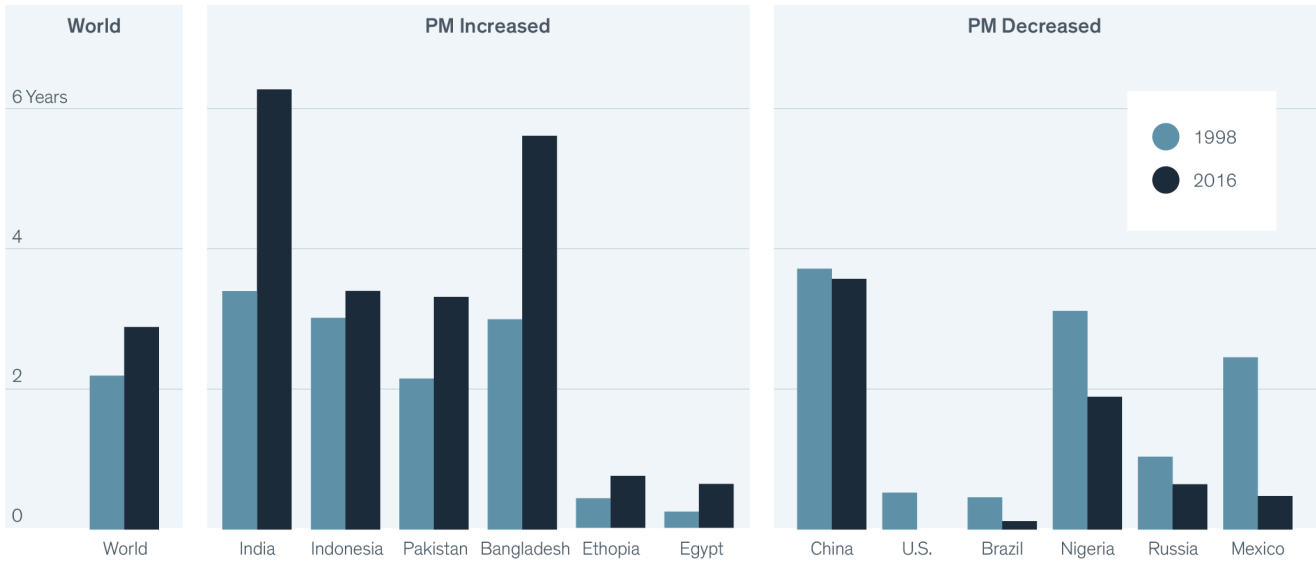
- 556 million people in South Asia and Indonesia would live at least 7 years longer on average, including 39 percent of India's population.
- 518 million people would live 5 to 7 years longer on average. These include 79 percent of Bangladesh's population, 31 percent of Nepalis, 31 percent of Peruvians, 15 percent of Chinese, 10 percent of Indians, and 10 percent of Indonesians.
- 1.3 billion people would live 3 to 5 years longer on average. These include all Singaporeans, 65 percent of Pakistanis, 42 percent of Chinese, 41 percent of Nepalis, 33 percent of Indians, and others in Asia, Africa, and South America.
- An additional 4 billion people would live up to 3 years longer, with an average gain of 1.1 years.

In fact, India and China, which make up 36 percent of the world population, account for 71 percent of all years of life lost due to particulate pollution. On average, people in India would

live 6.1 years longer if their country met the WHO guideline. Since life expectancy at birth is currently 69 years in India, this suggests that reducing particulate pollution to the WHO guideline throughout the country would raise the average life expectancy to 75. In comparison, eliminating tuberculosis, a well-known killer in India, would raise the life expectancy to 70. In China, people would live an average of 3.5 years longer if the country met the WHO guideline, increasing Chinese average life expectancy from 76 years to 80. This makes particulate pollution an even bigger killer than cigarette smoking in China, which has high smoking rates.

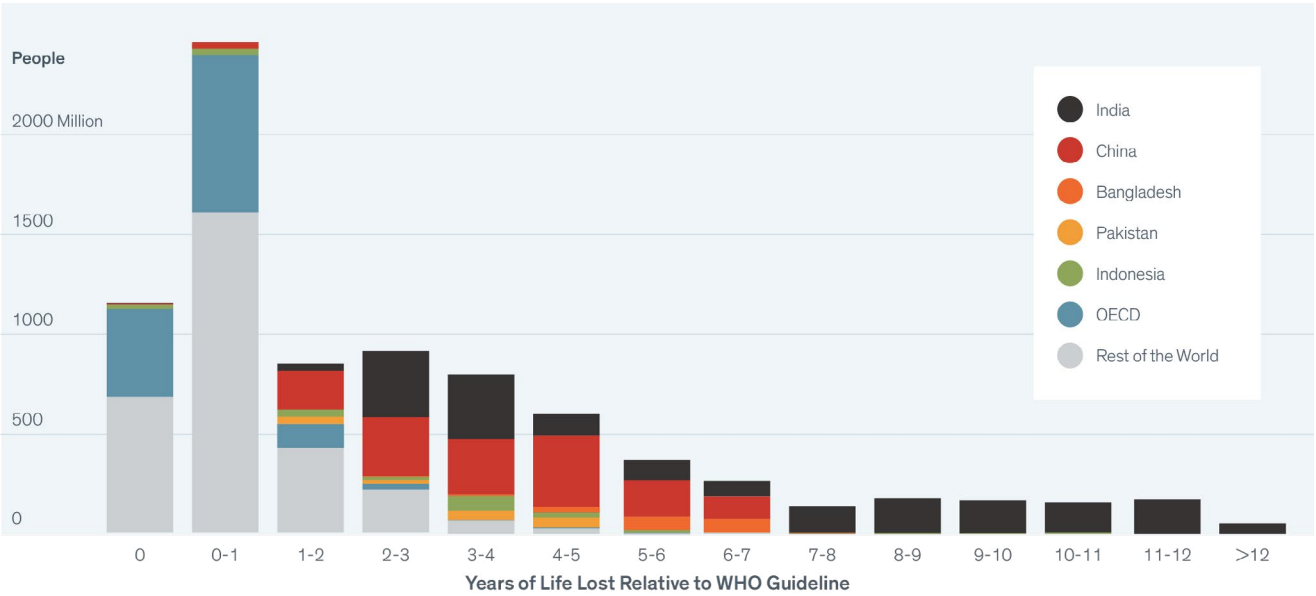
By contrast, the high-income OECD countries, which make up 18 percent of the world’s population, account for less than 3 percent of the health burden of particulate pollution. In the United States, 7 percent of the population lives in areas not in compliance with the WHO guideline. Those living in the country’s most polluted counties could expect to live up to 2.5 months longer if pollution met the WHO guideline.

Figure 6 · The average loss in life expectancy due to particulate pollution has increased from 2.0 in 1998 to 2.4 in 2016



This graph shows the loss in life expectancy at 1998 and 2016 PM<sub>2.5</sub> levels, relative to the WHO guideline, globally and for the most populous countries that experienced increases and decreases in pollution.

Figure 7 · Global Distribution of Life Expectancy Lost to Particulate Pollution



24 IEA, 2018

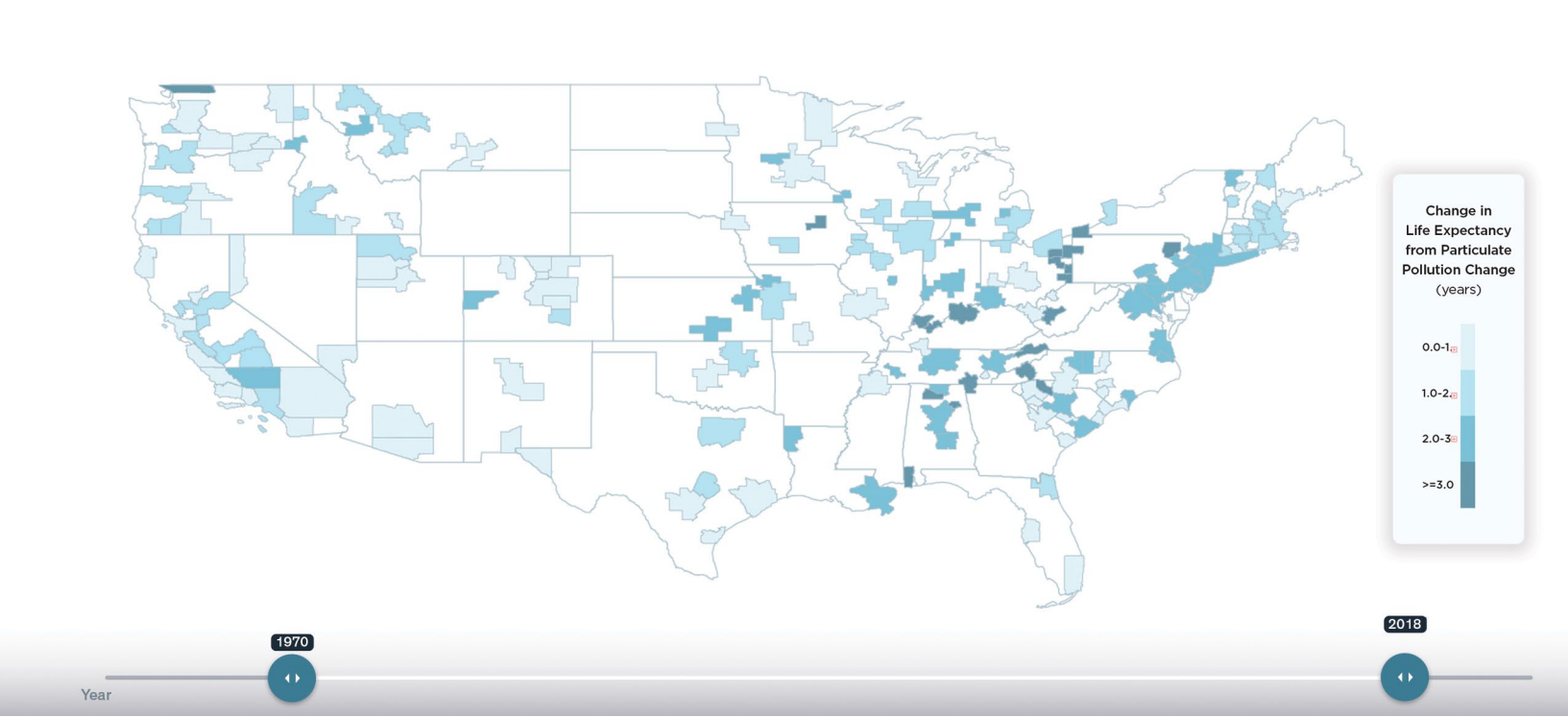
25 BP Energy Outlook 2018 data pack



SECTION V

# Track Record of Pollution Policies

London was known as “the big smoke” during its period of industrialization. Osaka, Japan, was likewise the “smoke capital.” And, Los Angeles was the “smog capital of the world” as the United States boomed following World War II. Now, these rich, vibrant, and much cleaner cities are evidence that today’s pollution does not need to be tomorrow’s fate. But the air did not become cleaner in these countries by accident. Much of it was the result of forceful policies.



**FACT 11**  
U.S. residents are living 1.5 years longer than in 1970 thanks to reductions in particulate pollution.<sup>26</sup>

Today, particulate air pollution is not a major problem in most parts of the United States. However, that was not always the case. Following World War II, American industry rebounded from the Great Depression, the population grew as the “baby boom” generation was born, the first highways were built, and modern appliances were popping up in homes throughout the country.

With home and industrial energy consumption increasing, and more vehicles on the roads, pollution began to grow. By 1970, the Mobile, Alabama, metropolitan area had particulate pollution concentrations similar to those in Beijing in recent years. Los Angeles had become known as the smog capital of the world, and other large metropolitan areas faced similar challenges. With pollution becoming part of everyday life for many Americans, political pressure to act began to mount.

In 1970, the Clean Air Act established the National Ambient Air Quality Standards (NAAQS), setting maximum allowable concentrations of particulate matter, among other pollutants. It also created emissions standards for pollution sources, leading industrial facilities to install pollution control technologies and automakers to produce cleaner, more fuel-efficient vehicles. Further, it required each state government to devise its own plan for achieving and sustaining compliance with the standards.

The Act quickly made an impact on the quality of the air Americans breathed. By 1980, control of industrial emissions had led to a 50 percent decrease in particulate emissions. Today, on

average, Americans are exposed to 60 percent less PM<sub>2.5</sub> pollution than they would have been in 1970.

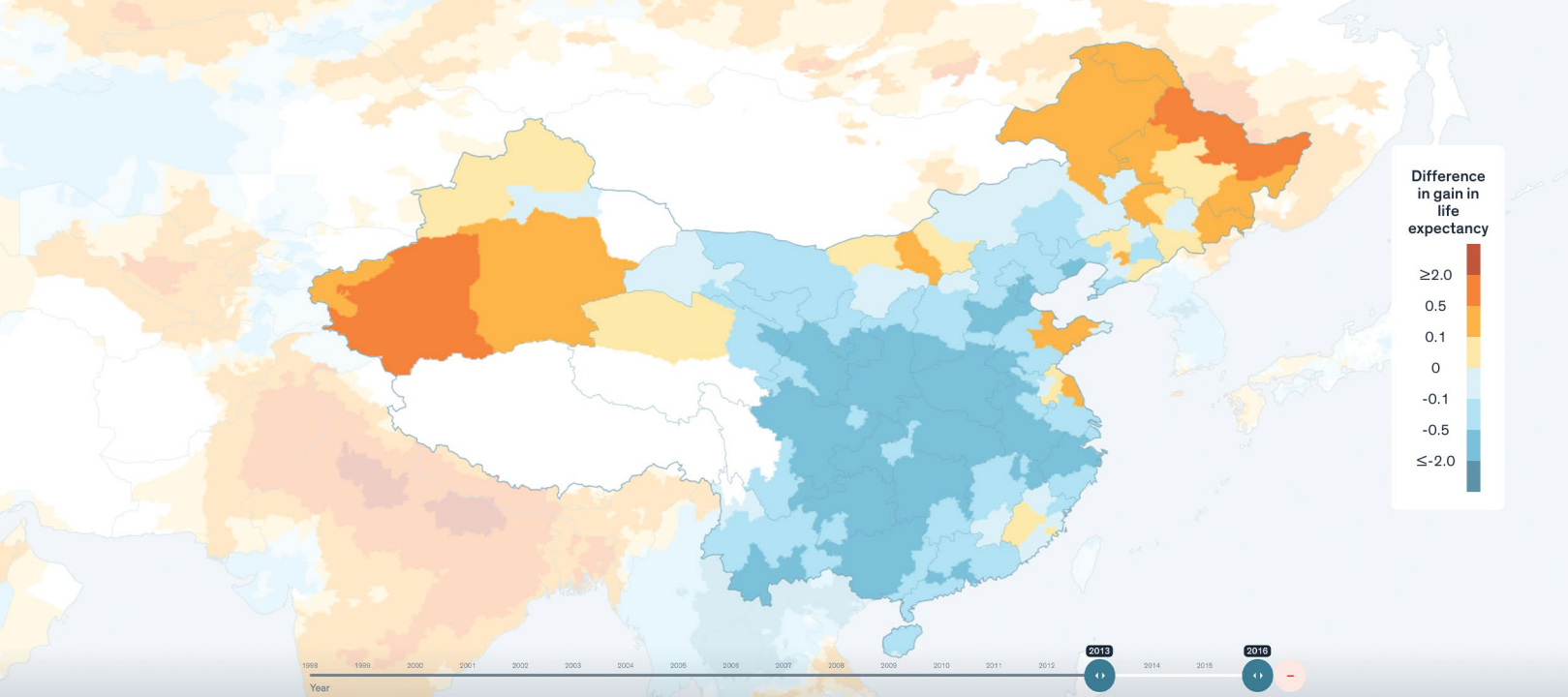
With less pollution in the air, citizens are living healthier—and longer—lives. For example, in the former smog capital of Los Angeles, particulate pollution has declined by 55 percent since 1970, extending life expectancy for the average Angeleno by more than a year. Residents of New York have gained more than two years on average, residents of Chicago almost two years, and residents of Washington, DC have gained almost three years. With 49 million people currently living in these four metropolitan areas, the total gains in life expectancy add up quickly.

The smaller towns and cities, home to industries that for decades prior to 1970 operated with minimal pollution controls, saw some of the greatest improvements. In 1970, residents of Mobile, Alabama could have expected to lose 4 years of life due to air pollution relative to a scenario in which they were breathing air that met today’s WHO guideline. Today, pollution in Mobile is down by 84 percent, resulting in effectively no threat to life expectancy versus today’s WHO guideline.

About 213 million people currently live in U.S. areas monitored for particulates in 1970 and today. On average, these people can expect to live an additional 1.5 years due to cleaner air alone, for a total gain of about 325 million life-years.

<sup>26</sup> To extend back to 1970, this analysis is based on monitor data from the U.S. EPA, rather than satellite data that only dates back to 1998. Where they do overlap, this data may differ slightly from the AQLI’s satellite data of PM<sub>2.5</sub>. For details on how the calculations were done, see [aqli.epic.uchicago.edu/policy-impacts/united-states-clean-air-act](https://aqli.epic.uchicago.edu/policy-impacts/united-states-clean-air-act).





FACT 12

China is winning its “War on Pollution”.<sup>27</sup>

Public concern about worsening air pollution began rising in the late 1990s. Beginning in 2008, the U.S. embassy in Beijing began publicly posting readings from its own air quality monitor on Twitter and the State Department website, and residents quickly pointed out the conflicts with the city government’s air quality reports. In 2013, concern mounted even further, as some of the highest particulate pollution concentrations China had experienced coincided with the publication of the Chen et al. (2013) Huai River study, which found that high air pollution had cut the lifespans of people in northern China short by about five years compared to those living in the south.

The very next year, Premier Li Keqiang declared a “war against pollution.” The National Air Quality Action Plan set aside \$270 billion, and the Beijing city government set aside an additional \$120 billion, to reduce ambient air pollution. Across all urban areas, the Plan aimed to achieve PM<sub>10</sub> reductions of 10 percent in 2017 relative to 2012 levels. The most heavily-polluted areas in the country, including Beijing-Tianjin-Hebei, the Pearl River Delta, and Yangtze River Delta, were given specific targets.

The government’s strategies for achieving these goals included building pollution reduction into local officials’ incentives so promotions depended on both environmental audits and economic performance; prohibiting new coal-fired plants in some regions and requiring existing coal plants to reduce emissions or be replaced with natural gas; increasing renewable energy generation; reducing iron and steel making capacity in industry; restricting the number

of cars on the road in large cities; and increasing transparency and better enforcing emissions standards.

Thanks to these actions, between 2013 and 2016, particulate pollution exposure declined by an average of 18 percent across the Chinese population. If that reduction is sustained, it would equate to a gain in life expectancy of 1 year. Tianjin, one of China’s three most polluted cities in 2013, saw a 26 percent reduction in particulate pollution, translating to a gain of 2.2 years of life expectancy for its 13 million residents, if sustained. In Henan, the province that saw the largest pollution reduction, residents are exposed to 27 percent less particulate pollution than in 2013, equating to a 2.3 year gain in life expectancy. To put China’s success in context, the pollution reduction in China from 2013-2016 is more than twice as large as that seen in the United States from 1998-2016.

Satellite-derived particulate pollution data is not yet available for 2017, the last year of the National Air Quality Action Plan’s timespan. However, the Ministry of Environmental Protection and local officials took aggressive measures in that year to ensure that targets would be met in the key regions of Beijing-Tianjin-Hebei, the Pearl River Delta, and the Yangtze River Delta. Though these aggressive actions have come with some unintended consequences—for example, some homes and businesses had no heat in the winter of 2017-2018 because their coal boilers were removed before replacements were installed—these steps would have further reduced particulate pollution to below 2016 levels, even as they underscored the need for longer-term solutions to make the reductions permanent.

27 This Fact Sheet reports pollution data and associated life expectancy results from the AQLI’s own satellite-derived pollution dataset. Thus, they are generally lower than the pollution and life expectancy results in the “Is China Winning its War on Pollution?” report, which are based on the Chinese government’s ground-level pollution monitors. Since China’s War on Pollution is a recent policy initiative, the report uses monitor data to (1) cover an additional year, 2017, when much pollution reduction progress was made, and (2) avoids satellite data’s potential error in measuring pollution trends over a short time span. An additional cause of discrepancies between the data sources is that the AQLI’s pollution data is net of dust, which is a substantial part of what monitors observe – e.g. about 8% in Beijing.



China’s particulate pollution declined by 18 percent in the span of three years, resulting in a gain in life expectancy of 1 year.



# Appendix

## DATA AND METHODOLOGY

The AQLI estimates the relationship between air pollution and life expectancy, allowing users to view the gain in life expectancy they could experience if their community met World Health Organization (WHO) guidelines, national standards or some other standard. It does so by leveraging results from a pair of studies set in China. The results of the studies are combined with detailed global population and PM<sub>2.5</sub> data to estimate the impact of particulate matter on life expectancy across the globe.

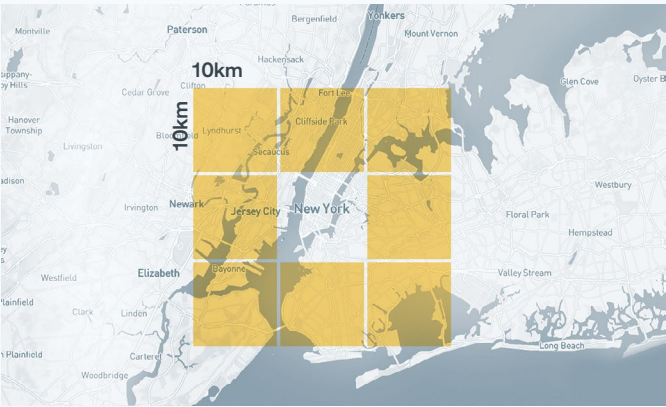
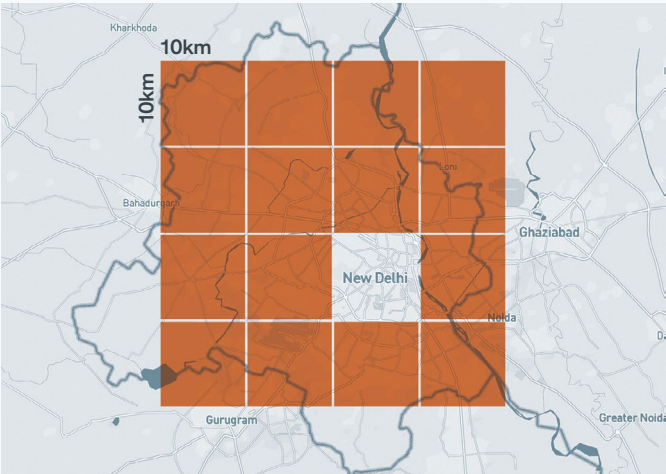
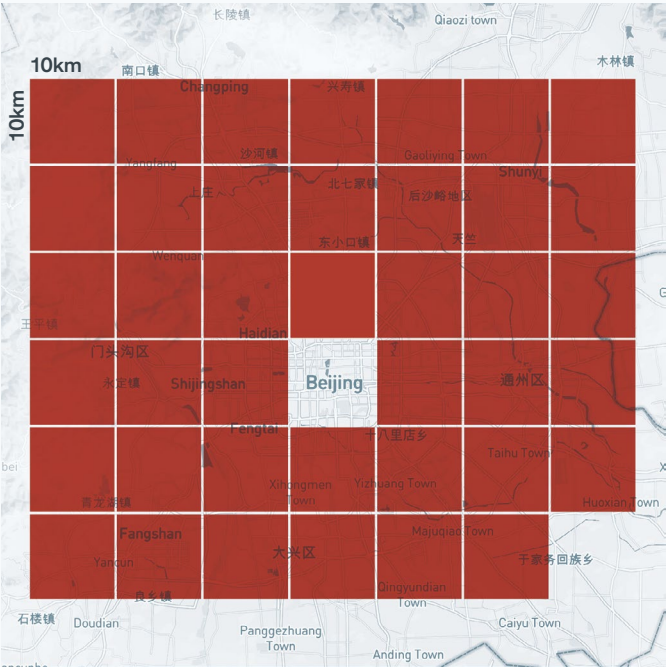
## DATA SOURCES

### GRID-LEVEL PARTICULATES AND POPULATION ESTIMATES

The data sources used to construct the AQLI were chosen for their geographic completeness and their methodological consistency between data points across countries. The AQLI incorporates twenty years of annual ambient particulate pollution (PM<sub>2.5</sub>) concentration estimates. This satellite-derived data, provided by Van Donkelaar et al. (2016), covers the globe at the high resolution of 10km x 10km—in other words, for each year, there is a data point for every area about 1/8 the size of New York City, 1/15 the size of Delhi, or 1/40 the size of urban Beijing. Throughout the AQLI, we report PM<sub>2.5</sub> that excludes dust and sea salt, which can be interpreted as concentrations stemming primarily from human activity (such as automobile emissions, power plants, or industrial activities) rather than natural sources. This allows us to focus on the subset of particulate pollution which has a more similar composition to the particulates studied in Ebenstein et al. (2017) that predominantly relies on variation due to difference in coal combustion, and which can be most easily targeted by public policies.

The AQLI uses population data from the 2015 LandScan Global Population Database, which uses spatial methods to disaggregate census population counts in each country into grid cells of length 30 arc-seconds. These grid cells are about 1 km<sup>2</sup> around the Equator, and smaller elsewhere. After combining the detailed population data with the satellite estimates of PM<sub>2.5</sub> concentrations, the result is a global gridded database of ambient PM<sub>2.5</sub> concentrations with associated population counts. The population counts are used as weights when aggregating PM<sub>2.5</sub> concentrations and life expectancy results from the grid level up to the local, state, national, and global averages.

When aggregating pollution and life expectancy gains for any year, the AQLI always uses the 2015 population data. This is so that changes in pollution levels and life expectancy gains across time reflect real changes in the concentration of particulates in the air, and are not confounded with changes in the population distribution over time. Thus, for example, life expectancy impacts reported for 1998 are to be interpreted as the life expectancy impacts that



**Figure 8** · The AQLI uses high-resolution satellite-derived pollution and population estimates, collected over a global 10kmx10km grid, as shown here for New York, Beijing, and Delhi

people alive today would experience if particulate concentrations were at 1998’s levels instead of at current concentrations. The AQLI is updated each year with the latest available PM<sub>2.5</sub> and population data.

## WHO GUIDELINE AND NATIONAL STANDARDS FOR PM<sub>2.5</sub>:

The AQLI measures potential gains in life expectancy by lowering PM<sub>2.5</sub> concentrations to meet either the WHO guideline for particulate matter concentrations or nationally administered air quality standards (National Standards). The WHO’s guideline is 10 micrograms per cubic meter (µg/m<sup>3</sup>), which corresponds to the lowest level of long-term exposure that the WHO found to raise mortality with greater than 95 percent confidence.<sup>28</sup> Country-specific nationally administered annual standards were identified for 86 countries and range from 8–40 µg/m<sup>3</sup>.<sup>29</sup> For the remaining countries for which we could not identify a national standard, we indicate on the map tool that they lack a national PM<sub>2.5</sub> standard and do not calculate gains in life expectancy relative to national standard. Additionally, the AQLI allows users to enter their own percent reduction in pollution concentrations and see the gains in life expectancy that would result.

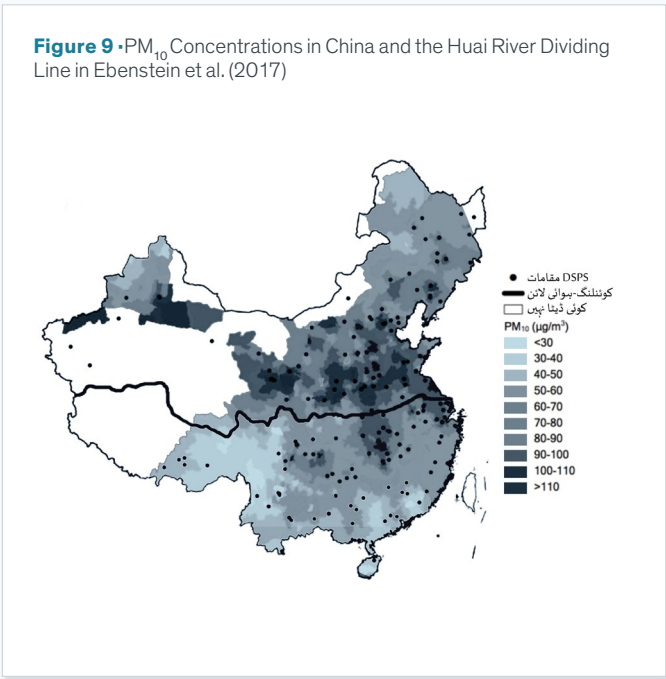
## RESEARCH DESIGN

### THE EFFECT OF PARTICULATE POLLUTION ON LIFE EXPECTANCY

The AQLI is based on a pair of studies by Michael Greenstone, Avraham Ebenstein, Maoyong Fan, Guojun He, and Maigeng Zhou<sup>30</sup> that, thanks to a unique social setting, were able to measure the effect of sustained exposure to high levels of pollution on a person’s life expectancy.

In China, areas in the north have traditionally experienced higher levels of pollution in part because of a government policy initiated during the planning period (i.e., 1950 to 1980) that gave those living north of the Huai River, where it is colder, free coal to power boilers for heating. While the policy’s purpose was to provide warmth in the winter to those who needed it the most, it resulted in a high reliance on coal. The legacy of the policy remains today, with very different rates of indoor heating north and south of the Huai River as the north continued to rely on the coal heating systems. At the same time, a household registration system discouraged people from leaving the communities where they were born. This effectively meant that people exposed to particulate pollution could not migrate to areas with cleaner air. Combined, these two policies created a unique demarcation line where the researchers were able to study the impact of high levels of pollution over a long period of time and to isolate that impact from other factors that affect life expectancy.

The more recent of the pair of studies indicates that sustained exposure to an additional 10 µg/m<sup>3</sup> of PM<sub>10</sub> reduces life expectancy by 0.64 years. Although the study was based solely on a Chinese setting, together, the regions and years covered in the study saw a wide range of pollution levels: in the areas within five degrees latitude of the Huai River line, the range of PM<sub>10</sub> levels within a standard deviation of the mean is 75-148 µg/m<sup>3</sup> of PM<sub>10</sub> (approximately equal to 48-96 µg/m<sup>3</sup> of PM<sub>2.5</sub>). The full range within five degrees latitude of the river is 27-307 µg/m<sup>3</sup> of PM<sub>10</sub> (approximately equal to 18-200 µg/m<sup>3</sup> of PM<sub>2.5</sub>). Thus, the relationship between life expectancy and particulate pollution that underlies the AQLI is derived from a PM<sub>2.5</sub> distribution similar to the observed global distribution, providing a credible basis for generalizing the measured pollution-life expectancy relationship from Ebenstein et al. (2017).



### ESTIMATING LIFE EXPECTANCY GAINS BY MEETING NATIONAL STANDARD OR WHO GUIDELINE

To use the results of Ebenstein et al. (2017) in building the AQLI, we first convert to PM<sub>2.5</sub>. Due to data availability constraints, Ebenstein et al. (2017) gives the impact of particulate pollution on life expectancy in terms of levels of PM<sub>10</sub>, particles larger than PM<sub>2.5</sub> and smaller than 10 micrometers in diameter. Since global air pollution data only measure PM<sub>2.5</sub>, the most harmful type of particulate pollution, we convert the study’s estimates to units of PM<sub>2.5</sub> using a 0.65 PM<sub>2.5</sub> to PM<sub>10</sub> ratio, which closely aligns with

28 WHO, 2006

29 Many national standards were identified from Kutlar et al. (2017)

30 Ebenstein et al., 2017



conditions in China during the time period of the study.<sup>31</sup> This translates to:

$$\frac{0.64\text{years}}{10\text{ }\mu\text{g}/\text{m}^3\text{PM}_{10}} \cdot \frac{1\text{ }\mu\text{g}/\text{m}^3\text{PM}_{10}}{0.65\text{ }\mu\text{g}/\text{m}^3\text{PM}_{2.5}} = \frac{0.98\text{years}}{10\text{ }\mu\text{g}/\text{m}^3\text{PM}_{2.5}}$$

In other words, life expectancy is reduced 0.98 years per 10  $\mu\text{g}/\text{m}^3$  of sustained exposure to  $\text{PM}_{2.5}$ .

Following the epidemiology literature,<sup>32</sup> the AQLI assumes a linear relationship between long-term exposure to  $\text{PM}_{2.5}$  and life expectancy throughout the observed  $\text{PM}_{2.5}$  distribution. Though it is possible that the pollution-life expectancy relationship is nonlinear over certain ranges of  $\text{PM}_{2.5}$  concentrations and/or that there is a threshold below which  $\text{PM}_{2.5}$  has no effect, we are unaware of credible empirical evidence that would cause a rejection of the linearity assumption. Therefore, to estimate the potential gain in life expectancy within each grid-cell, the AQLI increases the loss in life expectancy by 0.98 years for every 10  $\mu\text{g}/\text{m}^3$  of additional long-term exposure above the reference standard (either the WHO guideline or national standard, or a user entered standard).

For both pollution concentrations and loss in life expectancy, the AQLI aggregates grid-cell-level estimates to national and sub-national administrative boundaries. Aggregations are population-weighted. For example, in 2016, the annual average  $\text{PM}_{2.5}$  level in Beijing was 68.5  $\mu\text{g}/\text{m}^3$ , and the level in Guangzhou was 34.3  $\mu\text{g}/\text{m}^3$ . When calculating China’s national 2016 annual average  $\text{PM}_{2.5}$  level, Beijing’s  $\text{PM}_{2.5}$  level is given about 50 percent more weight than Guangzhou’s, because Beijing’s population is about 1.5 times that of Guangzhou. Thus, China’s national average  $\text{PM}_{2.5}$  level of 39.6  $\mu\text{g}/\text{m}^3$  means that on average, each person in China was exposed to an annual average  $\text{PM}_{2.5}$  level of 39.6  $\mu\text{g}/\text{m}^3$  in 2016. These aggregated values are what is shown in the map tool.

#### A NOTE ON THE AQLI’S POLLUTION DATA

Reliable, geographically extensive pollution measurements are critical to understanding the extent of air pollution and its health impacts. Unfortunately, many areas around the world currently lack extensive pollution monitoring systems. Of the areas with monitoring, many are either newly established or did not begin monitoring  $\text{PM}_{2.5}$  until recently, making it impossible to track long-term impacts. The quality and trustworthiness of reported monitor data also varies, compromising comparisons of pollution across regions.

To construct a single dataset of particulate pollution and its health impacts that is global in coverage, local in resolution, consistent in methodology, and that spans many years to reveal pollution trends over time, the AQLI uses satellite-derived  $\text{PM}_{2.5}$  measurements. From satellite images, van Donkelaar et al. (2016) deduced the quantity of aerosols in the atmosphere at each location. Atmospheric composition simulations helped translate that into levels of  $\text{PM}_{2.5}$ , which were cross-validated and interpolated using available ground-based monitor data. Finally, using the same atmospheric composition simulations, the researchers subtracted out the share of  $\text{PM}_{2.5}$  at each location that is due to mineral dust and sea salt, leaving approximately the level of  $\text{PM}_{2.5}$  generated by human activity.

The resulting dataset spans the years 1998-2016 and covers the globe at the high resolution of 0.1 x 0.1 degrees (10km x 10km at the equator, and smaller towards the poles). Using population weights, the AQLI aggregates this raw pollution data to the levels of local and national jurisdictions.

#### WHY IS AQLI'S POLLUTION DATA DIFFERENT FROM WHAT LOCAL MONITORS TELL ME?

Users may find that the AQLI’s satellite-derived pollution data differs from what their governments or local air quality monitors report. Some of the discrepancies are by design, reflecting differences in the operational definition of particulate pollution level:

- **Dust and sea salt.** Whereas monitors pick up all kinds of particulates, the AQLI intentionally uses raw  $\text{PM}_{2.5}$  data from which the shares of mineral dust and sea salt have been removed in order to target human-caused pollution. For example, removing dust and sea salt reduces reported  $\text{PM}_{2.5}$  in Delhi by about 15%, and by about 8% for Beijing. In North Africa and the Middle East, Sub-Saharan Africa, and northwestern China, dust and sea salt are a significant portion of total  $\text{PM}_{2.5}$  concentrations, leading to even larger differences, e.g. 76% in Doha, Qatar.
- **Area average vs. point estimates.** The satellite-derived raw  $\text{PM}_{2.5}$  data that AQLI uses measures the average air pollution within each block of a 0.1 x 0.1 degree grid (about 10 x 10 km at the equator, and smaller towards the poles). In contrast, air pollution monitors are located at single points – e.g. 100m downwind of the brick kiln, or in a tree in the park. They measure the air pollution level at their specific point locations, and the average of their measurements could be higher or lower than the average pollution level in the entire area.

- **Population weights.** The raw pollution data is at the resolution of a 0.1 x 0.1 degree grid, and there are generally multiple such grid blocks within a political jurisdiction (e.g. county, district, prefecture). To show the particulate pollution and life expectancy impact experienced by each person, on average, within a local or national jurisdiction, the AQLI aggregates grid-level data using population weights. This means that, for example, if a county consists of a large, low-pollution city and a small but highly polluted industrial town, the AQLI’s numbers for that county more closely reflect the cleaner air experienced by the city-dwellers who make up most of the county’s total population. In such a case, the AQLI does not imply that air pollution has little health consequences for everyone in the county.

In general, the grid-level satellite-derived pollution dataset created by van Donkelaar et al. (2016) is quite consistent with ground-level monitor measurements (before removing dust and sea salt,  $R^2 = 0.81$  with monitor measurements that were not used to calibrate the satellite-derived dataset). However, under special geographical circumstances, the satellite measurements may not accurately reflect the pollution experienced by the local population:

- **Resolution.** Although the 0.1 x 0.1 degree grid is a quite fine resolution for a global air pollution dataset, if an area has steep gradients of both pollution and population density at a scale below 0.1 x 0.1 degrees, this can result in mischaracterization of the pollution level experienced by the local population. An extreme example of this is the case of Ulaanbaatar, Mongolia. The city’s oblong shape and location in the Tuul River Valley means that each grid block used to calculate the city’s aggregate pollution level also contains parts of the mountains that surround the urban valley area. Although air pollution is high in the urban area, air is much cleaner in the mountains. Since the average pollution level in every grid block is made lower by the mountains, population-weighting does not decrease the weight of less-polluted mountain areas. The result is a much lower level of particulate pollution and resulting life expectancy impact for the city as a whole than what monitor data would tell us. For example, air pollution monitors measured an annual average  $\text{PM}_{2.5}$  of 92  $\mu\text{g}/\text{m}^3$  in 2016, whereas the AQLI calculates that it was 17  $\mu\text{g}/\text{m}^3$ . In this case, the former is more indicative of the quantity of particulates entering Ulaanbaatar residents’ lungs.

In general, this is a potential issue for local areas in which pollution and population vary greatly, such as caused by a metropolitan area’s proximity to large mountains. However, Ulaanbaatar is an extreme case in terms of the magnitude of the resulting discrepancy, due to the special combination of the jurisdiction’s size and shape,

the steep pollution gradient within the jurisdiction, and the way that the satellite grid is placed over the jurisdiction.

#### COMPARISONS WITH OTHER MORTALITY CAUSES AND RISKS IN FACT 8

Based on the AQLI’s results, if 2016 levels of ambient particulate pollution are sustained around the world, the life expectancy of everyone alive today would be on average 1.8 years lower than if particulate concentrations everywhere complied with the WHO guideline. In Fact 8, we compare this finding with the life expectancy impacts of other causes and risks of premature death. We do so using life tables, the same epidemiological approach that the Huai River studies used to calculate the relationship between particulate pollution and life expectancy.

A summary of this approach is as follows. From the WHO,<sup>33</sup> we obtain a life table of 2016 mortality data such as probability of death and life expectancy remaining for each sex and age interval 0-1, 1-4, 5-9, ..., 80-84, and 85+. We call these the “baseline” data. From the Global Burden of Disease 2016 (GBD), for a variety of causes and risks of mortality (e.g. smoking, malaria), we obtain the rates of death in 2016 due to that cause or risk within each sex and age interval 0-1, 1-4, 5-9, ..., 75-79, and 80+. For both of these data sets, we aggregate the highest age intervals into a single 80+ interval for consistency.

Now, using the baseline life table and following the procedure first outlined by Greenwood (1922) and Chiang (1984), we calculate average life expectancy for a male and a female born in 2016, assuming that mortality risks in each age interval remain constant into the future. Using the 2016 sex ratio at birth<sup>34</sup>, we take a weighted average to aggregate the life expectancies by sex into a single average baseline life expectancy. This number accounts for the life expectancy impacts of all mortality causes and risks, based on their actual burdens in 2016.

To calculate what life expectancy at birth in 2016 would hypothetically have been if a particular condition (e.g. smoking or malaria) did not exist, we subtract rates of death due to that condition from the life table baseline rates, then follow the same procedure as above to obtain the counterfactual average life expectancy at birth. The difference between the baseline life expectancy and this counterfactual life expectancy is the life expectancy impact of that condition, which we compare to the AQLI’s result of 1.8 years for particulate pollution.

*The data and code that produced these calculations can be found at [aqli.epic.uchicago.edu/about/methodology](http://aqli.epic.uchicago.edu/about/methodology)*

31 The ratio of 0.65 is based on a careful review of studies that report historical  $\text{PM}_{2.5}$ -to- $\text{PM}_{10}$  ratios in China during a similar timeframe as Ebenstein (2017). Two nationally representative studies are of particularly interest. Wang et al. (2015) measures  $\text{PM}_{2.5}$ -to- $\text{PM}_{10}$  ratios at 24 monitoring stations across the country between 2006 and 2014 and reports total averages by station/city. A back of the envelope population weighted-average calculation using these averages indicates a  $\text{PM}_{2.5}$ -to- $\text{PM}_{10}$  ratio of 0.73. Importantly, the list of cities in this study does not include some major metropolitan areas (e.g. Beijing), although many surrounding areas are included. Zhou et al. (2015) compiles a comprehensive nationwide database of all published literature (128 articles) which studied  $\text{PM}_{2.5}$  and  $\text{PM}_{10}$  mass concentrations from 1988 – 2010 and finds a  $\text{PM}_{2.5}$ -to- $\text{PM}_{10}$  ratio of 0.65 based on 589 pairs of data covering 57 cities and regions. Finally, we also considered the mass ratio  $\text{PM}_{2.5}/\text{PM}_{10}$  of 0.66 used by the World Health Organization for China in its ambient pollution database. Given the comprehensiveness of Zhou et al. (2015) and how close its findings are to the WHO value (0.65 versus 0.66), we use 0.65 as the baseline  $\text{PM}_{2.5}$ -to- $\text{PM}_{10}$  ratio for the AQLI.

32 See, for example, Global Burden of Disease (2016).

33 WHO, 2018

34 U.N. Population Division, 2017

Air Quality Data: PM2.5 Concentration and Life Years Saved (WHO Guideline)					Air Quality Data: PM2.5 Concentration and Life Years Saved (WHO Guideline)					Air Quality Data: PM2.5 Concentration and Life Years Saved (WHO Guideline)				
Country	PM <sub>2.5</sub> (µg/m³) Concentration	National Standard	Life Years Saved: National Standard	Life Years Saved: WHO Guideline	Country	PM <sub>2.5</sub> (µg/m³) Concentration	National Standard	Life Years Saved: National Standard	Life Years Saved: WHO Guideline	Country	PM <sub>2.5</sub> (µg/m³) Concentration	National Standard	Life Years Saved: National Standard	Life Years Saved: WHO Guideline

Afghanistan	19	10	0.9	0.9
Akrotiri and Dhekelia	12	n/a	n/a	0.2
Aland	5	n/a	n/a	0
Albania	10	15	0	0.1
Algeria	6	n/a	n/a	0
American Samoa	0	n/a	0	0
Andorra	7	25	0	0
Angola	17	n/a	n/a	0.7
Antigua and Barbuda	2	n/a	n/a	0
Argentina	8	15	0	0.1
Armenia	17	n/a	n/a	0.7
Australia	5	8	0	0
Austria	16	25	0	0.6
Azerbaijan	13	n/a	n/a	0.3
Bahamas	5	n/a	n/a	0
Bahrain	19	n/a	n/a	1.2
Bangladesh	67	15	5.1	5.6
Barbados	2	n/a	n/a	0
Belarus	15	15	0	0.5
Belgium	15	25	0	0.5
Belize	10	n/a	n/a	0.1
Benin	27	n/a	n/a	1.6
Bhutan	32	n/a	n/a	2.2
Bolivia	12	10	0.3	0.3
Bonaire, Sint Eustatius and Saba	5	n/a	n/a	0
Bosnia and Herzegovina	16	25	0	0.6
Botswana	11	n/a	n/a	0.1
Brazil	10	n/a	n/a	0.1
British Virgin Islands	3	n/a	n/a	0
Brunei	14	n/a	n/a	0.3
Bulgaria	13	25	0	0.3
Burkina Faso	9	n/a	n/a	0
Burundi	22	n/a	n/a	1.2
Cambodia	17	n/a	n/a	0.6
Cameroon	24	10	1.4	1.4
Canada	7	10	0	0
Cape Verde	3	n/a	n/a	0
Central African Republic	27	n/a	n/a	1.7
Chad	11	n/a	n/a	0.3
Chile	16	20	0.1	0.7
China	46	35	1.3	3.5
Colombia	23	25	0.1	1.3

Comoros	3	n/a	n/a	0
Costa Rica	8	n/a	n/a	0
Cote d'Ivoire	17	n/a	n/a	0.7
Croatia	14	25	0	0.4
Cuba	7	n/a	n/a	0
Cyprus	11	25	0	0
Czech Republic	17	25	0	0.1
Democratic Republic of the Congo	31	n/a	n/a	2.1
Denmark	9	25	0	0
Djibouti	12	n/a	0	0.2
Dominica	4	n/a	n/a	0
Dominican Republic	7	15	0	0
Ecuador	15	15	0.1	0.5
Egypt	15	n/a	n/a	0.4
El Salvador	12	15	0	0.2
Equatorial Guinea	20	n/a	n/a	1.0
Eritrea	10	n/a	n/a	0
Estonia	7	25	0	0
Ethiopia	16	n/a	n/a	0.6
Faroe Islands	2	n/a	n/a	0
Fiji	2	n/a	n/a	0
Finland	6	25	0	0
France	12	25	0	0.2
French Guiana	3	n/a	n/a	0
French Polynesia	2	n/a	n/a	0
French Southern Territories	5	n/a	n/a	0
Gabon	22	n/a	n/a	1.2
Gambia	5	n/a	n/a	0
Georgia	13	n/a	n/a	0.3
Germany	15	25	0	0.5
Ghana	21	n/a	n/a	1.1
Greece	11	25	0	0.2
Greenland	2	n/a	n/a	0
Grenada	3	n/a	n/a	0
Guadeloupe	3	25	0	0
Guam	2	12	0	0
Guatemala	19	10	0.9	0.9
Guernsey	8	n/a	n/a	0
Guinea	11	n/a	n/a	0.2
Guinea-Bissau	7	n/a	n/a	0
Guyana	5	n/a	n/a	0
Haiti	7	n/a	n/a	0

Honduras	14	n/a	n/a	0
Hungary	15	25	0	0.5
Iceland	4	n/a	n/a	0
India	72	40	3.2	6.1
Indonesia	44	n/a	n/a	3.4
Iran	14	10	0.4	0.4
Iraq	15	n/a	n/a	0.5
Ireland	6	25	0	0
Isle of Man	6	n/a	n/a	0
Israel	13	25	0	0.3
Italy	14	25	0	0.5
Jamaica	8	15	0	0
Japan	14	15	0.1	0.4
Jersey	9	n/a	n/a	0
Jordan	7	15	0	0
Kazakhstan	13	n/a	n/a	0.3
Kenya	12	35	0	0.2
Kosovo	16	n/a	n/a	0.6
Kuwait	15	15	0	0.5
Kyrgyzstan	18	n/a	n/a	0.8
Laos	28	n/a	n/a	1.8
Latvia	10	25	0	0
Lebanon	12	n/a	n/a	0.2
Lesotho	10	n/a	n/a	0
Liberia	14	n/a	n/a	0.4
Libya	7	n/a	n/a	0
Liechtenstein	15	n/a	n/a	0.5
Lithuania	13	25	0	0.3
Luxembourg	13	25	0	0.3
Macedonia	18	n/a	n/a	0.8
Madagascar	5	n/a	n/a	0
Malawi	12	8	0.3	0.2
Malaysia	24	35	0.1	1.3
Mali	7	n/a	n/a	0
Martinique	4	25	0	0
Mauritania	4	n/a	n/a	0
Mauritius	2	n/a	n/a	0
Mayotte	4	25	0	0
Mexico	14	15	0.2	0.4
Micronesia	1	n/a	n/a	0
Moldova	15	n/a	n/a	0.5
Mongolia	13	25	0	0.4

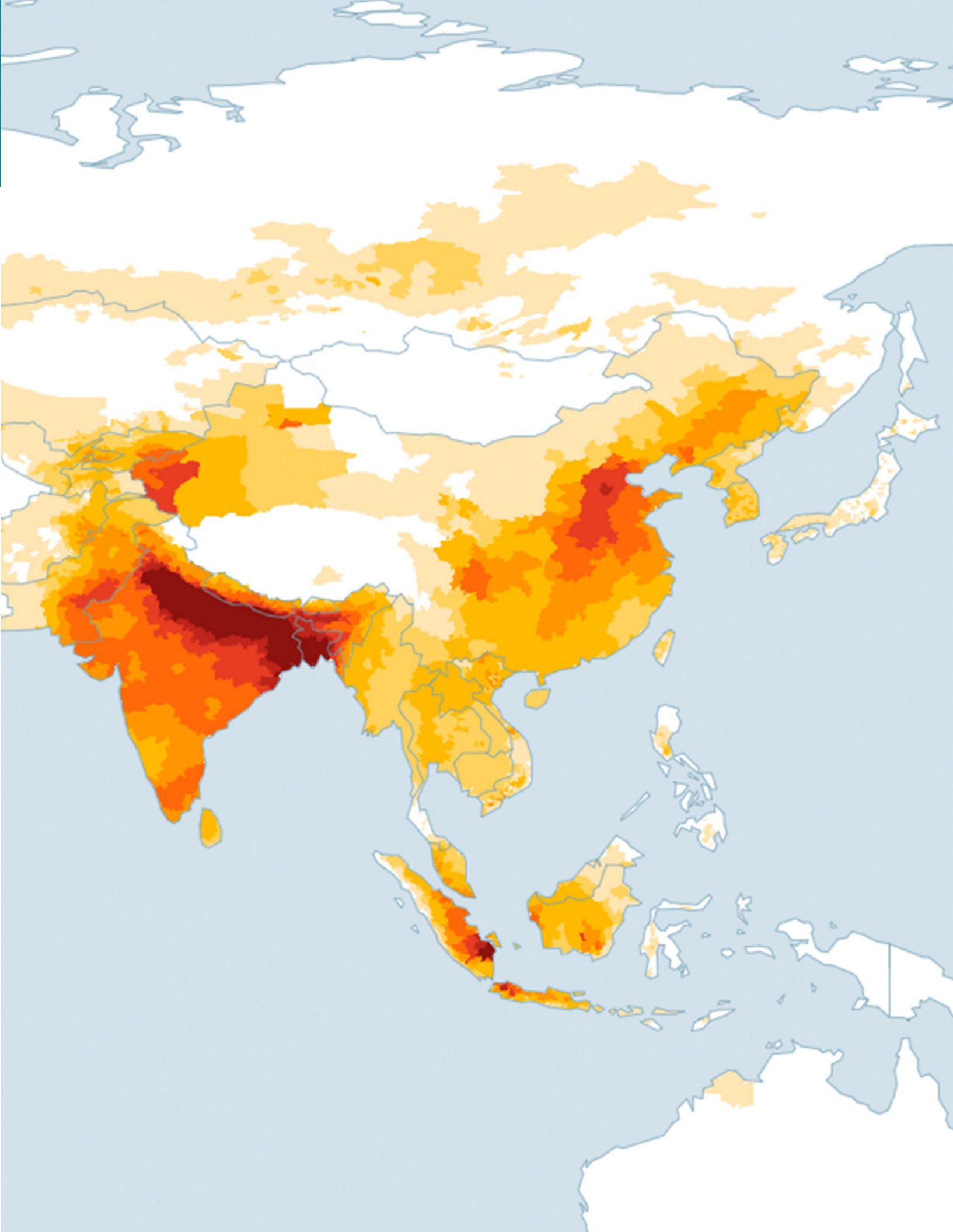
Montenegro	11	20	0	0.4
Morocco	7	n/a	n/a	0.0
Mozambique	9	n/a	n/a	0
Myanmar	20	n/a	n/a	0.9
Namibia	10	n/a	n/a	0.1
Nauru	1	n/a	n/a	0
Nepal	62	n/a	n/a	5.1
Netherlands	15	25	0	0.5
New Caledonia	3	25	0	0
New Zealand	4	n/a	n/a	0
Nicaragua	10	n/a	n/a	0.1
Niger	8	n/a	n/a	0
Nigeria	29	n/a	n/a	0.9
North Korea	25	n/a	n/a	1.5
Northern Cyprus	10	n/a	n/a	0
Northern Mariana Islands	4	n/a	n/a	0
Norway	5	15	0	0
Oman	15	n/a	n/a	0.4
Pakistan	43	15	2.8	3.3
Palau	2	n/a	n/a	0
Palestina	13	n/a	0	0
Panama	10	n/a	0	0.1
Papua New Guinea	6	n/a	n/a	0
Paraguay	8	15	0	0
Peru	36	15	2.3	2.6
Philippines	12	25	0	0.3
Poland	22	25	0.1	1.2
Portugal	7	25	0	1.2
Puerto Rico	3	15	0	0
Qatar	21	n/a	n/a	1.1
Republic of Congo	34	n/a	1.2	2.3
Reunion	0	n/a	0	0
Romania	16	25	0	0.6
Russia	15	25	0	0.5
Rwanda	24	n/a	0.3	1.4
Saint Helena	1	n/a	0	0
Saint Kitts and Nevis	1	n/a	0	0
Saint Lucia	1	n/a	0	0
Saint Pierre and Miquelon	1	n/a	0	0
Saint Vincent and the Grenadines	2	n/a	n/a	0
Samoa	1	n/a	n/a	0
San Marino	13	n/a	n/a	0.3



Table 1: Comparison of PM <sub>2.5</sub> concentrations, national standards, and life years saved by WHO guideline					Table 2: Comparison of PM <sub>2.5</sub> concentrations, national standards, and life years saved by WHO guideline				
Country	PM <sub>2.5</sub> (µg/m³) Concentration	National Standard	Life Years Saved: National Standard	Life Years Saved: WHO Guideline	Country	PM <sub>2.5</sub> (µg/m³) Concentration	National Standard	Life Years Saved: National Standard	Life Years Saved: WHO Guideline

Sao Tome and Principe	15	n/a	n/a	0.4
Saudi Arabia	18	15	0.4	0.8
Senegal	4	n/a	n/a	0
Serbia	16	25	0	0.8
Seychelles	3	n/a	n/a	0
Sierra Leone	13	n/a	n/a	0.3
Singapore	46	12	3.3	3.5
Slovakia	18	25	0	0.8
Slovenia	14	n/a	n/a	0.4
Solomon Islands	3	n/a	n/a	0
Somalia	8	n/a	n/a	0
South Africa	11	20	0	0.2
South Korea	30	25	0.5	1.9
South Sudan	15	n/a	n/a	0.4
Spain	8	25	0	0.1
Sri Lanka	18	25	0	0.7
Sudan	8	n/a	n/a	0
Suriname	3	n/a	n/a	0
Swaziland	9	n/a	n/a	0
Sweden	6	25	0	0
Switzerland	15	n/a	n/a	0
Syria	15	n/a	n/a	0.4
Taiwan	20	15	0.6	1.0
Tajikistan	18	n/a	n/a	0.8
Tanzania	13	n/a	n/a	0.3
Thailand	23	25	0.1	1.3
Timor-Leste	11	n/a	n/a	0.1
Togo	24	n/a	n/a	1.3

Tokelau	0	n/a	n/a	0
Tonga	2	n/a	n/a	0
Trinidad and Tobago	3	15	0	0
Tunisia	10	n/a	n/a	0.1
Turkey	16	n/a	n/a	0.6
Turkmenistan	13	n/a	n/a	0.3
Turks and Caicos Islands	2	25	0	0
Tuvalu	1	n/a	n/a	0
Uganda	22	n/a	n/a	1.1
Ukraine	15	n/a	n/a	0.5
United Arab Emirates	17	n/a	n/a	0.6
United Kingdom	12	25	0	0.2
United States	8	12	0	0
United States Minor Outlying Islands	0	n/a	0	0
Uruguay	5	n/a	n/a	0
Uzbekistan	20	n/a	n/a	1.0
Vanuatu	3	n/a	n/a	0
Venezuela	13	n/a	n/a	0
Vietnam	26	25	0.6	1.5
Virgin Islands, U.S.	3	12	0	0
Wallis and Futuna	1	n/a	n/a	0
Western Sahara	3	n/a	n/a	0
Yemen	11	n/a	n/a	0.1
Zambia	14	n/a	n/a	0.4
Zimbabwe	11	n/a	n/a	0.1



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## Michael Greenstone

Michael Greenstone is the Milton Friedman Professor in Economics, the College, and the Harris School, as well as the Director of the Becker Friedman Institute and the interdisciplinary Energy Policy Institute at the University of Chicago. Greenstone's research, which has influenced policy globally, is largely focused on uncovering the benefits and costs of environmental quality and society's energy choices. As the Chief Economist for President Obama's Council of Economic Advisers, he co-led the development of the United States Government's social cost of carbon. Additionally, he has been researching the impacts of particulate pollution on human well-being for more than two decades, including work that plausibly quantified the causal relationship between long-term human exposure to particulate pollution and life expectancy. This work is the basis of the Air Quality Life Index.



## Qing (Claire) Fan

Qing (Claire) Fan is a Pre-Doctoral Fellow with the Energy Policy Institute at the University of Chicago (EPIC), where she works for Director Michael Greenstone on a variety of energy and environmental economics projects. She earned her bachelor's in mathematics with a minor in economics in 2018 from Pomona College in California. While at Pomona, Claire conducted a field study on attitudes toward sustainable agriculture in farming communities in Punjab, India, and worked on research in applied mathematics and on the economics of social enterprise. Claire is interested in the intersection of environmental and development economics, including the social impacts of climate change, and food and agriculture.



## ABOUT THE AIR QUALITY LIFE INDEX

The AQLI is a pollution index that translates particulate air pollution into perhaps the most important metric that exists: its impact on life expectancy. Developed by the University of Chicago's Milton Friedman Distinguished Service Professor in Economics Michael Greenstone and his team at the Energy Policy Institute at the University of Chicago (EPIC), the AQLI is rooted in recent research that quantifies the causal relationship between long-term human exposure to air pollution and life expectancy. The Index then combines this research with hyper-localized, global particulate measurements, yielding unprecedented insight into the true cost of particulate pollution in communities around the world. The Index also illustrates how air pollution policies can increase life expectancy when they meet the World Health Organization's guideline for what is considered a safe level of exposure, existing national air quality standards, or user-defined air quality levels. This information can help to inform local communities and policymakers about the importance of air pollution policies in concrete terms.

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The Energy Policy Institute at the University of Chicago (EPIC) is confronting the global energy challenge by working to ensure that energy markets provide access to reliable, affordable energy, while limiting environmental and social damages. We do this using a unique interdisciplinary approach that translates robust, data-driven research into real-world impacts through strategic outreach and training for the next generation of global energy leaders.

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